



Eastern West Virginia Community & Technical College Foundation

**Foundation Board of Trustees Meeting**

MINUTES

December 6, 2019 - 10:00 AM

**Call to Order:** 10:01 AM by Oscar Bean, President.

**Attendees:** Oscar Bean, Jon Brill, Della Davis, and Jim Cookman (by phone). Absent – Anne Jones, Charles Maddy, Janet Frye, and Angie Zirk. Ex-officio - Greg Greenwalt and Charles Terrell. Staff - John Galatic, Dr. Sarah Cross, Dr. Megan Webb, and Charles Bolyard.

**Approval of Minutes:** September 6, 2019 - A motion to approve the September 6<sup>th</sup> Meeting Minutes was by Jim Cookman and seconded by Jon Brill. All in favor, the minutes were approved.

**Introductions:** New staff member Dr. Megan Webb, Dean of Advancement and Innovation, was introduced. Dr. Sarah Cross, Director of Agriculture Innovations, and Charles Bolyard, Director of Institutional and Student Advancement were introduced to Board Members not present at the September meeting.

**Financials:** John Galatic presented the E WVCTC Foundation Balance Sheet. The total Assets are \$292,187.

**Grant Opportunities:** Dr. Webb provided an update on recent grant writing activities. A joint application with Tucker County Foundation has been submitted to the Citizen Makers Fellows for STEM Education development. A USDA Pilot Project Application has been submitted. This grant would fund the development of business plans for patented products.

**Agriculture Innovation Efforts:** Dr. Cross reported that the 5<sup>th</sup> Annual Ag Showcase was a success. Future events include a Solar on the Farm presentation, and Maple Days coming in February and March 2020. She is also working to re-establish the Ag Action Council.

**Foundation Projects:**

Council for Advancement and Support of Education Payment Ratification – The Council for Advancement and Support of Education is the global association for professionals in advancement—alumni relations, communications, development, marketing, and advancement services—who share the goal of championing education to transform lives and society. As a follow up to the electronic vote in November a motion was made to ratify the Council for Advancement and Support of Education Membership Payment was made by Jim Cookman and seconded by Jon Brill. All in favor, the motion was approved.

AmazonSmile – Charles Bolyard reported that the Foundation has been established as an AmazonSmile Charity. The AmazonSmile Site has the same wide selection of products, low prices, and convenient shopping features as on the regular Amazon site, including Prime Membership Benefits. The difference

is that when you shop on AmazonSmile, our Foundation will receive a donation of 0.5% of the price of eligible purchases.

The project was launched during the Black Friday and Cyber Monday shopping season. Five purchases have been made since the launch. A direct deposit for Q4 2019 will be made in February 2020.

Emergency Funds Grant Program – Mr. Bolyard reported the formation of the Emergency Funds Grant Program to assist students who experience a “Life’s Bumps in the Road Can Greatly Detour an Academic Journey”. The goal is to create an avenue to support students with financial needs that could prevent attending class or completing assignments. Based on recent student situation and needs students and factuality now have access to Jumper/Booster Cables & Hydraulic Jack to assist with mechanical issues while on campus. Oscar Bean voiced his support of the program by offering \$100 toward the endeavor and challenged others to support.

Scholarship & WV Invest Profile & Update – Mr. Bolyard presented a snapshot of 2019-2020 Scholarship Awardees.

- Hampshire High – Tyler Simmons – Wind Energy Tech
- Moorefield High – Isaiah Smith – General Concentration
- Petersburg High – Madison Hall – Elementary Education
- Tech Scholar – Darice Alt - Nursing
- Harold K Michael – Melissa Walker – Business Management
- Nellie Nelson Nursing – Heather Crites, Christina Runions, & Madison Lewis

Mr. Bolyard also informed the Board of the status of the first semester of the West Virginia Invest Grant Program. Fourteen students received WV Invest Grant Funds. Two students will be completing their program in December 2019 (Allied Health Certificate and Early Childhood Degree). Other students are pursuing certificates or degrees in Computer Applications, Early Childhood, Business Management, and Administration Support Tech. There are currently 17 new applicants for the Spring 2020 semester.

Social Media Efforts – Mr. Bolyard reported on a number of social media activities that have been performed to increase engagement with alumni and supporters. Activities include: Alumni engagement on LinkedIn Page, actively posting on College & Foundation Facebook Pages and LinkedIn for AmazonSmiles, Giving Tuesday and Eastern-Mail Newsletter Sign Up Campaigns. Upcoming efforts include Year In Review – Highlighting Facility Improvements, and First Quarter Alumni and Donor Newsletter.

Nursing Program Reception/Fundraiser – A reception/fundraiser is being planned for May 6, 2020 (Nurses Day/Week) for the Nursing Program. The reception will provide an opportunity to educate the public of the benefits of our Nursing Program and demonstrate the program’s financial needs. The program runs an annual loss of \$80,000 to \$100,000.

#### **President’s Report:**

Mountain Top Dinner Revenue – Dr. Terrell reported that the 2019 Farm to Table was a success with many positive praises for the event. The revenue of approximately \$3,000 has been earned for the two years of Farm to Table Fundraiser.

Benedum Update: A interim report for the project, improving the regional economy in the Potomac Highlands region of West Virginia by developing entrepreneurship in arts and tourism featuring cultural, natural and human assets is being prepared for Jan. 31<sup>st</sup> submission.

Creative Economy – Tina Metzger with the New Biz Launchpad is leading efforts with the Community Visitors Bureaus among the Potomac Highlands Region including efforts focused on Ag. Tourism and Maple Days.

Library Summit – The Library Summit was held on November 19<sup>th</sup> with Every Library and state & local library leaders to learn how local libraries can develop and support entrepreneur activities. The Hampshire County Library Officials were very excited about the project and plan to move forward with the project.

Design Charrette – Michael Mills Group completed a two-day Design Charrette with interested parties for the timber framed barn to house Workforce and Advancement staff, and provide a meeting space for community and cultural events. CMTA Engineer Solutions also participated in the planning to develop the barn as a zero energy building. Next steps include coordinating a meeting with Senator Manchin and the various federal entities to determine if the grant application submission process could be streamlined.

2020 Commencement Supporter/Speaker – We are seeking a supporter for the 2020 Commencement. Dr. Terrell has approached a speaker and is awaiting confirmation.

**Presidential Search Update:** Greg Greenwalt provided an update on the Presidential Search Activities. The Board of Governors has contracted with Association of Community College Trustees to assist with search activities. Public forums have been held to develop the Presidential Profile, which will be used to advertise for the position. The target date for applications is February 12, 2020. The Board of Govenors may request assistance from the Foundation Board to help cover travel costs (travel, meals, etc.) for the candidates and spouse/significate other.

**Next Meeting:** January 10<sup>th</sup> at 10:00 am

**Adjournment:** 11:29 AM with a motion by Jim Cookman and seconded by Jon Brill. All approved and the meeting adjourned.

Respectfully submitted: Charles Bolyard, recorder.

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Signature on File  
Oscar Bean, President

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1/10/2020  
Date