Eastern West Virginia Community and Technical College COURSE ASSESSMENT REPORT (Blackboard Data)

Course Title and Number: ACC 240 Computerized	Academic Term and Year of Assessment
Accounting	Activity (Ex: Fall, 2014): Spring 2019
Report Submitted By: Seyed Mirkhani	Number of Students Assessed: 9
Date Report Submitted: 9/5/2019	Number of Sections Included: 1
Course Delivery Format (list all modalities used in sections assessed. Ex: web based, VDL,	
traditional section, hybrid course, etc.): Hybrid	

Course Role in the Curriculum

Provide a description of the role the course serves in the curriculum (i.e. general education requirement, program technical core, restricted elective, etc.). Note all as appropriate.

ACC 240 is required for Accounting students. It is also an elective course for Business and Administrative Support students.

Previous Assessment Reports and Results

Date of Previous Assessment: This is the first time this course is assessed

List of Outcomes Not Met: N/A

Summary of Actions Taken to Address Unmet Learning Outcomes: Append additional pages if

necessary. If appending, include notation in box to "See attached".

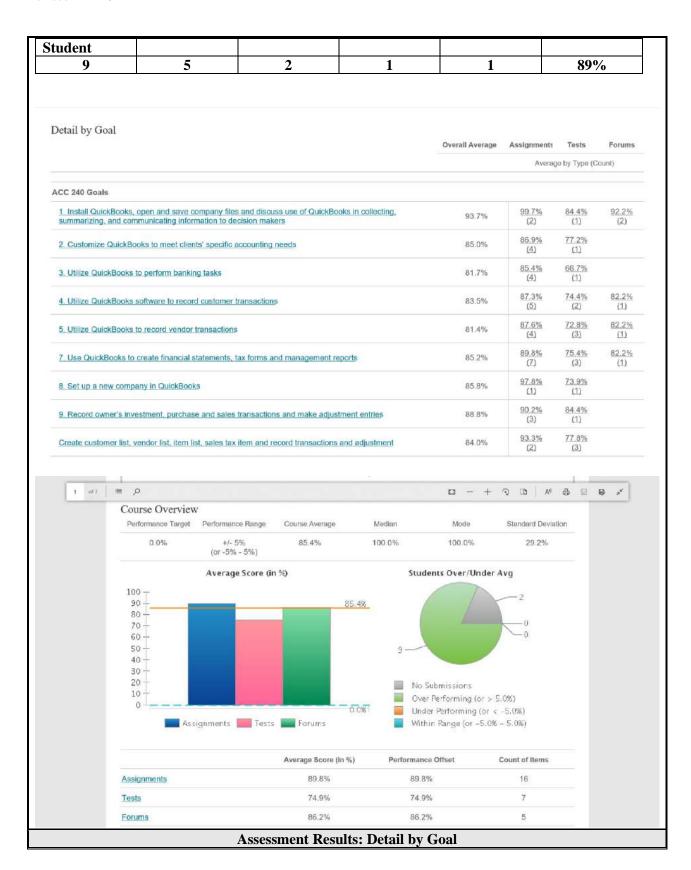
Assessment Methods

Provide a description of the assessment process used. Include description of instrument and performance standards in description. Note all methods.

Three assessment tools: tests, written assignments and discussion questions are utilized for the assessment of the outcomes. ACC 240 is a hands-on course where the students must utilize QuickBooks software to generate reports. Each week students were required to access cloud-based QuickBooks and complete assignments.

The following weekly assignments were required: Set up the company, QB Cloud_Student Name (your first and last name). Watch Explore the Power of QuickBooks videos. Complete account and settings. Create a Chart of Accounts.save Chart of Accounts as PDF file.Export the Chart of Accounts to Excel.Invite accountant and learn about user roles and access rights. View the Audit Log.Complete Check Your Progress assignments within the chapter. Go to the Online Learning Center at mhhe.com/qbo2e for additional resources.

Assessment Results: Course Overview Course Pass Rates Student Performance By Learning Outcome Number of Grade A Grade B Grade C Grade UF Pass Rate



The course average for this course was 85.4%. Students scored the highest (93.7%) in outcome one due to significant emphasis that this course puts on utilization of QuickBooks. Students received the lowest scores of 81.7% and 81.4% for outcomes three and five. For outcome three students received score of 66.7% in the test and 85.4% the assignment. This outcome relates to the performance of the students in utilization of QuickBooks for banking tasks. This subject is discussed briefly in the computerized accounting class.

* Please note if using a different minimum performance standard.

Conclusions

Provide a brief summary of conclusions derived based on analysis of data. Append additional pages if necessary. If appending, include notation in box to "See attached".

The first outcome of the course received the highest score of 93.7%.

Outcome 1: Install QuickBooks, open and save company files and discuss use of QuickBooks in collecting, summarizing, and communicating information to decision makers.

As the first assignment and project for this course, this assignment receives the maximum attention to make sure that the students know the importance of using QuickBooks as other outcomes depend on how well students perform in this outcome.

The outcome that received the lowest score was outcome 5 (Utilize QuickBooks to record vendor transactions). While the students did well in the assignment (87.6%) and the discussion topic (82.2%), they received a score of (74.4%) on the test. This outcome was met with the average score of 81.4 which is still above the score of 75%, the minimum score to meet an outcome.

Action Plan and Date for Reassessment

Identify action plan for improvement or maintaining current performance levels including outcomes identified for re-assessment, curriculum revision, LOT proposal, new or revised course activities to reinforce learning outcomes, etc. Append additional pages if necessary. If appending, include notation in box to "See attached".

To improve the performance of the students:

- 1. Continue use of cloud-based QuickBooks
- 2. Encourage students to try free trial of QuickBooks as they may explore new features of QuickBooks.
- 3. Encourage students to try free version of Peachtree which is an accounting software for small and medium-sized businesses. This software allows students to see the differences between QuickBooks and PeachTree and compare different functionality of both software.
- 4. The last outcome of the course was not discussed and assessed in details. The materials related to this outcome (Outcome #11. Utilize QuickBooks for payroll services including payroll liabilities, forms, paychecks and reports) are not mentioned in the course materials provided by the publisher. To resolve this issue, online materials that are freely available on the internet can be utilized. Additionally, the software has self-explanatory features that the instructor can utilize even without using online resources to cover this outcome.
- 5. Place more emphasis on outcomes three and five.

This course was assessed in spring 2013. The outcomes of the course have changed. There is not a direct comparison between the old and the new outcomes.

Date for Reassessment: Spring 2021

Assessment Committee Recommendation/Approval	
(To be posted by Assessment Committee Chair)	
☐ Approved as presented	
☐ Approved with recommendations for future reports (Explanation Required)	
☐ Resubmission Required. Reason for Resubmission:	
Date:	