Eastern West Virginia Community and Technical College COURSE ASSESSMENT REPORT (Blackboard Data)

Course Title and Number: Intermediate Accounting I - ACC 250	Academic Term and Year of Assessment Activity (Ex: Fall, 2014) Fall 2019
Report Submitted By: Seyed Mirkhani – with input from the faculty.	Number of Students Assessed: Three Four students registered for the course. One student didn't participate.
Date Report Submitted: 3/6/2020	Number of Sections Included: 1
Course Delivery Format (list all modalities used in s	ections assessed. Ex: web based, VDL,

traditional section, hybrid course, etc.): WEB

Course Role in the Curriculum

Provide a description of the role the course serves in the curriculum (i.e. general education requirement, program technical core, restricted elective, etc.). Note all as appropriate.

ACC 250 is a required course for AAS and CAS in ACC. It is also an elective course for AAS and CAS in Business Management.

Previous Assessment Reports and Results

Date of Previous Assessment: N/A

Describe the successful elements of the previous report's action plan below.

Refer to any unmet Learning Outcomes in the Action Plan section, following. If appending pages, include notation in box to "See attached".

Assessment Methods

Provide a description of the assessment process used. Include description of instrument and performance standards in description. Note all methods.

Four assessment methods have been utilized for this assessment: Final paper, discussion board, article or video summary, and chapter of the book summary.

1. An average of ten assignments were assigned related to each outcome.

Example of written assignments from the book for each outcome:

og. 273: Q 5-1, Q5-5, Q5-10, Q 5-11, Q 5-17, Q5-18, Pg. 276: E5-5, E5-6, 278: E 5-13, E 5-14, 280: E 5-2.

2. Multiple choice questions:

Each week students were assigned ten multiple-choice questions including questions that

required calculation.

3. Example of discussion board assignment:

Please choose a topic from this week and write a one paragraph summary by Thursday. Reply to two other class mates discussion by Sunday.

Assessment Results: Course Overview											
Insert 'Course Overview' charts from Black Board performance report here Course Pass Rates Student Performance By Learning Outcome											
Number of Student	Grade A	Grade B	Grade C	Grade D	Grade UF	Grade F	Pass Rate				
This is a lo	ow enrollme		h only three the students		e grades are n	ot listed	100%				
Number of Stu Goal/Goal Set Included Cate Report Descrip	gories Goal btion This selec can b	s report displays ii ted set of goals.	Performance ta hen running the	argets and a rai report. Data in	le Blackboard Le nge of acceptabl cludes averages	e performance					
OUITSE OVERV Performance Targ 75.0%		5%	ourse Average 91.9%	Median 100.0%		Mode 00.0%	Standard Deviation 16.2%				
		23 2.2									
100 90 80 70 60	Averag	e Score (in %)		<u>91.9%</u> 75.0%	Students O	ver/Under A	vg -1				
80	Averag		Forums		3 No Submiss Over Perfor Under Perfo		-1 0 0 0%) 0.0%)				
90		Tests	Forums	75.0%	3 No Submiss Over Perfor Under Perfo	ions ning (or > 80 rming (or < 7 e (or 70.0% -	-1 0 0 0%) 0.0%)				
90		Tests		75.0%	3 No Submiss Over Perforr Under Perfo Within Rang	ions ning (or > 80 rming (or < 7 e (or 70.0% -	-1 0 0 0%) 0.0%) 80.0%)				
90		Tests	verage Score (in	75.0%	3 No Submiss Over Perfor Under Perfo Within Rang	ions ning (or > 80 rming (or < 7 e (or 70.0% -	-1 0 0 0%) 0.0%) 80.0%) 20unt of Items				

Assessment Results: Detail by Goal									
Insert 'Detail by Goal' table from Black Board performance report here Detail by Goal									
	Overall Average	Assignments	Tests	Forums					
	Average by T								
ACC 250 Goals									
01. Explain Environment and Theoretical Structure of Financial Accounting	83.6%	<u>94.4%</u> (1)	<u>40.0%</u> (1)	<u>100.0%</u> (2)					
02. Analyze Review of the Accounting Process	100.0%	<u>103.3%</u> (1)	<u>96.7%</u> (1)	<u>100.0%</u> (1)					
03. Describe The Balance Sheet and Financial Disclosures	89.5%	<u>66.7%</u> (1)	86.7% (1)	<u>100.0%</u> (1)					
04. Analyze The Income Statement, Comprehensive Income, and the Statement of Cash Flows	88.3%	0.0% (0)	<u>83.3%</u> (1)	<u>93.3%</u> (1)					
05. Explain Income Measurement and Profitability Analysis	93.3%	0.0% (0)	<u>100.0%</u> (1)	<u>86.7%</u> (1)					
06. Computer and Analyze Time Value of Money Concepts	91.7%	0.0% (0)	<u>83.3%</u> (1)	<u>100.0%</u> (1)					
07. Discuss Cash and Receivables	96.7%	0.0% (0)	<u>93.3%</u> (1)	100.0% (1)					
08. Discuss Inventory Measurement and Analyze Different Kinds of Inventory Reporting	93.3%	0.0% (0)	<u>90.0%</u> (1)	96.7% (1)					
09. Discuss Inventory Estimation and Inventory Measurement by explaining the Lower-of-Cost-or-Market. Rule	95.0%	0.0% (0)	<u>90.0%</u> (1)	<u>100.0%</u> (1)					
10. Analyze Acquisition and Disposition of Property, Plant, Equipment and Intangible Assets	91.7%	0.0%	<u>86.7%</u> (1)	<u>96.7%</u> (1)					

* Please note if using a different minimum performance standard.

One assignment received score of 103.3% due to a bonus point. Another assignment received a score of 66.7% due to one student not submitting the assignment.

Conclusions

Provide a brief summary of conclusions derived based on analysis of data. Append additional pages if necessary. If appending, include notation in box to "See attached".

All five outcomes were met with an average score of 91.9%. Outcome one received the lowest score of 83.6%. (Explain environment and theoretical structure of financial accounting). This outcome was met with an average score of 83.6% which is above the score of 75%, the minimum score to meet an outcome. The test score for this outcome was 40%. The main reason this quiz received a low score was because one of the three students didn't take the quiz due to challenges that the student faced at the beginning of the semester. However, the same student did exceptionally well after the third week of the class.

Action Plan and Date for Reassessment

Identify action plan for improvement or maintaining current performance levels including outcomes identified for re-assessment, curriculum revision, LOT proposal, new or revised course activities to reinforce learning outcomes, etc. Append additional pages if necessary. If appending, include notation in box to "See attached".

The instructor teaching this course recorded her lectures three years ago using the same textbook.

These videos provided students additional instructional resources. Last summer, the college had a meeting with the HLC visiting team. The chair of the visiting team who was an accounting professor recommended that the students can benefit if the publisher's supporting materials such as My Accounting Lab or McGraw Hill Connect is incorporated into the course. This fall semester, students are required to purchase McGraw Hill Connect. The same textbook will be utilized and supplemented with McGraw Hill Connect.

Considering that all the outcomes of the course were met, no actions are needed.

Date for Reassessment: Fall 2022

Assessment Committee Recommendation/Approval (To be posted by Assessment Committee Chair)

ξApproved as presented

□ Approved with recommendations for future reports (Explanation Required)

□ Resubmission Required. Reason for Resubmission:

Date: 03/13/2020