

Eastern West Virginia Community and Technical College

COURSE ASSESSMENT REPORT

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| Course Title and Number: Business Law – A11 BUS 206 | Academic Term and Year of Assessment Activity: Spring 2014 |
| Report Submitted By: Shirley J. Murphy MBA | Course Delivery Format (list all modalities used in sections assessed): Traditional Classroom equipped with desktop computers having Internet access |
| Date Report Submitted: May 30, 2014 | Number of Students Assessed: 11 |
| Faculty Participants Full-time Faculty | Number of Sections Included: One |

Course Role in the Curriculum

Provide a description of the role the course serves in the curriculum (i.e. general education requirement, program technical core, restricted elective, etc.). Note all as appropriate.

This course is an introduction to common law and Uniform Commercial Code. Topics covered include contracts, sales, bailments, common carriers, personal and real property, insurance agencies, employment, negotiable and other credit instruments, partnerships, corporations, and bankruptcy.

This course is offered in the spring semester when the minimum required enrollment number is present.

This course serves as a technical core course or as a concentration elective course contingent upon the selected educational pursuit of the student. Successful completion of this three-credit course will satisfy one of the aforementioned educational requirements for those students seeking a degree or certificate from the college.

Assessment Methods

Provide a description of the assessment process used. Include description of instrument and performance standards in description. Note all methods.

Case scenario analyses were used as a 30.00% portion of the course assessment process.

Multiple choice questions were used as a 10.00% portion of the course assessment process.

Current legal case interpretations, analyses, and presentations were used as a 30.00% portion of the course assessment process.

Contract development activity was used as a 30.00% portion of the course assessment process.

The following Course Level Assessment Summary includes the description of the specific

instrument used as well as the corresponding percentage of performance standard achieved.

| Course Level Assessment Summary of Outcomes, Indicators, and Results Course Title and Number: BUS 206 Business Law Number of Students in Assessment Sample = 11 Number of Sections in Assessment = 1 Add additional rows to table if necessary | | | | |
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| Learning Outcomes (Insert learning outcomes assessed during this cycle) | Indicator (Insert indicators used for each outcome: exam question, scoring rubric, etc. Be specific) | Percent of Correct Responses | Percent of Incorrect Responses | Performance Standard Met (75%)* (yes or no) |
| Outcome 1: State the five requirements for a valid contract, describe types of contracts and how they differ from agreements, and define consideration. RE: Syllabus LO 9, LO 10, LO 14 | Chapter 9 through Chapter 13: Contract Development Activity Develop a written, legal contract with your classroom partner following the instructions provided. This contract must include consideration and address all items necessary to make the document legal and binding in a court of law. 100.00% of the students (11/11) were able to correctly complete this contract development activity. | 100.00% | 0.00% | YES |
| Outcome 2: Distinguish among crime, torts, and ethics, explain the function of the courts, and explain why we have laws. | Chapter One through Chapter 20: Current legal case interpretation, analysis, and presentation Each of you has been assigned a current legal matter that is prominent in our court system and news media today. Using the printed directions provided to you, prepare your case interpretation and analysis, and prepare to present your case to the class. | 81.81% | 18.19% | YES |

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| RE: Syllabus LO 3, LO 4, LO 2 | 81.81% (9/11) of the students successfully completed this task. . | | | |
| Outcome 3: Describe the basics for a jury trial, explain why the government regulates businesses, and describe the procedure for filing a lawsuit. RE: Syllabus LO 6, LO 7 &, LO 5 | Chapter One through Chapter 20: Varied case studies – Case Scenario Analysis Activity <hr/> Students were required to prepare one to two page reports and discuss their interpretation of various legal case studies covering a variety of legal topics. 72.72% (8/11) of the students provided accurate case interpretation of the legal case studies examined. . | 72.72% | 27.28% | NO |
| Outcome 4: Identify the purposes for bankruptcy and who may file for it. | Final Exam Question Number 74 - Multiple Choice Which of the following statements concerning a Chapter 11 reorganization plan is true? a. A reorganization plan will be confirmed by the court only if a majority of each class of creditors votes in favor of the plan. b. A reorganization plan can be confirmed by the court over objections of some of the creditors if the court determines the plan is feasible and fair. c. Only the bankruptcy court has the authority to | 90.90% | 9.10% | Yes |

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| <p>RE: Syllabus LO 33</p> | <p>confirm or reject the reorganization plan.</p> <p>d. A reorganization plan only binds the debtor and not the creditors.</p> <hr/> <p>90.90% (10/11) of the students correctly identified the answer to be "B".</p> | | | |
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* Please note if using a different minimum performance standard.

Conclusions and Action Plan

Provide a brief summary of conclusions based on analysis of data. Identify action plan for improvement or for maintaining the current performance levels. Append additional pages if necessary. If appending, include notation in box to “See attached”.

SUMMARY:

While the overall conclusion of this course outcome analysis indicated successful achievement of the averaged performance levels (86.36% overall) for the course outcomes, there are specific outcomes requiring improvement. ****Averaged performance level was calculated by taking the number of correct responses for all assessment questions divided by the product of the number of assessed students multiplied by the number of assessment questions.****

ACTION PLAN:

- (1). Outcomes with assessment results meeting or surpassing expected performance standards (75 to 100%) will continue to be assessed and emphasized within the course instruction period in the specific problematic area.
- (2). Outcomes with assessment results close to the acceptable performance standard (69-74%) will receive additional/repetitive attention in classroom lecture, discussion, and application, if applicable, to improve the level of outcome achievement in the future in the specific problematic area.
- (3). Outcomes with assessment results below the acceptable performance standard (63-68%) will receive additional classroom lecture time, more classroom demonstration and hands-on application, if applicable, and more focused emphasis in classroom discussion so as to improve the level of outcome achievement in the future in the specific problematic area.
- (4). Outcomes with assessment results below the acceptable performance standard (<63%) will necessitate an adjustment to the course schedule to increase the class time strictly devoted and designated to those problematic areas in order to facilitate improvement in the future performance standard levels.

CONCLUSION:

The conclusion derived by this analysis indicates future assessment results will be improved through effective implementation of the indicated action plans. This information will be available to assist other faculty teaching this or similar courses.

| Effective Date for Changes or Curriculum Proposal Submission to LOT (if recommended) | Proposed Date for Reassessment |
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| Assessment Committee Approval (To be posted by Assessment Committee Chair) | LOT Review (To be posted by Assessment Committee Chair) |
| Date: 9-24-14 (SB-G) | Date: 10-20-14 |