

**Eastern WV Community & Technical College
Master Course Record**

Course Prefix and Number: BUS 230
Course Title: Introduction to Agribusiness
Recommended Transcript Title (if over 40 characters)
Date Approved/Revised: 1-28-19
Credit Hours: 3 Contact hours per week (Based on 15 week term): Lecture: Lab:
Prerequisite: None Corequisite: None Pre/Corequisite: None
Grading Mode: Letter
Catalog Description: This introductory course covers various topics in agribusiness including production, food consumption, marketing, and the linkages between agribusiness and other sectors of the economy.
<ol style="list-style-type: none"> 1. Analyze the underlying economics of the food system 2. Identify the key organizations in the agribusiness sector 3. Analyze marketing, production and consumption as they relate to Agribusiness 4. Discuss the latest trends in Agribusiness 5. Identify the available resources used in an agribusiness enterprise
Implementation Cycle: Fall
Role in College Curriculum: (Check all that apply) <input type="checkbox"/> General Education Core (Specify category) <input type="checkbox"/> Technical Core (BET) <input checked="" type="checkbox"/> Restricted Elective (BUS AAS and BUS CAS) <input type="checkbox"/> General Elective <input type="checkbox"/> Workforce Education <input type="checkbox"/> Other (Please specify)
Course Fee: No
Instructor's Qualifications: Bachelor's degree in Business or related field, and experience in Agriculture.
Expanded Course Description: The course covers local, national and international agribusiness opportunities.

Prepared by: Seyed Mirkhani, Division Chair
Name, Title

1/17/2019
Date

Approved Per LOT Minutes

Dean, Academic and Student Services

Date