

**Eastern WV Community & Technical College  
Master Course Record**

<b>Course Prefix and Number:</b> BUS 276
<b>Course Title:</b> Business Management Capstone
<b>Recommended Transcript Title:</b> Business Management Capstone
<b>Date Approved/Revised:</b> 9-18-2017
<b>Credit Hours:</b> 3 <b>Contact hours per week (Based on 15 week term):</b> <b>Lecture:</b> 3 <b>Lab:</b>
<b>Prerequisite:</b> Permission of the Division Chair for Business, Computer, and Information Technology. This course should be taken during the student's last semester prior to graduation. <b>Corequisite:</b> None <b>Pre/Corequisite:</b> None
<b>Grading Mode:</b> Letter Grade
<b>Catalog Description:</b> A culminating experience for majors involving a substantive project that demonstrates a synthesis of learning accumulated in the major, including broadly comprehensive knowledge of the discipline and its methodologies.
<b>Course Outcomes:</b> <ol style="list-style-type: none"> <li>1. Apply basic accounting concepts to evaluate the finances and performance of a business.</li> <li>2. Describe a variety of marketing concepts used to sell business products and services.</li> <li>3. Utilize computing devices and software applications as they relate to business functions.</li> <li>4. Explain how various management strategies can improve or harm a business.</li> <li>5. Describe the ethical, legal, and regulatory responsibilities involved with the successful running of a business.</li> <li>6. Explain fundamental economic theories and their impact on business decisions.</li> <li>7. Synthesize knowledge of accounting, marketing, technology, management, ethics, and economics while analyzing a variety of entrepreneurial case studies.</li> <li>8. Explain the various aspects of a comprehensive business plan.</li> </ol>
<b>Implementation Cycle:</b> Spring and Fall
<b>Role in College Curriculum: (Check all that apply)</b> <input type="checkbox"/> <b>General Education Core (Specify category)</b> <input checked="" type="checkbox"/> <b>Technical Core AAS Business</b> <input type="checkbox"/> <b>Restricted Elective</b> <input type="checkbox"/> <b>General Elective</b> <input type="checkbox"/> <b>Workforce Education</b> <input type="checkbox"/> <b>Other (Please specify)</b>

Course Number & Title: BUS 276 – Business Management Capstone

Date Prepared/Revised: 9/7/17; 4/29/21

Date Course Approved by Curriculum Committee: 9/7/17; 5/13/21

Date Course Approved by LOT: 9/18/17; 2/18/21; 5/18/21

<b>Course Fee:</b> None
<b>Instructor's Qualifications:</b> Master's degree with 18 graduate hours in Business Management
<b>Expanded Course Description:</b> Students should complete 75% of their programs before taking this course. Students need permission of the Division Chair for Business, Computer and Information Technology to take this course.

Prepared by:

Shirley Murphy, Business Faculty	4/29/2021
Seyed Mirkhani, Division Chair for Business Computer and IT	7/12/2017
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Name, Title	Date
Approved Per LOT Minutes Curtis Hakala	5/18/2021
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Dean of Teaching and Learning	Date

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