

**Eastern WV Community & Technical College  
Master Course Record**

<b>Course Prefix and Number:</b> BUS 278
<b>Course Title:</b> Business Management Internship
<b>Recommended Transcript Title</b> (if over 40 characters)
<b>Date Approved/Revised</b>
<b>Credit Hours:</b> 3 <b>Contact hours per week (Based on 15 week term):</b> <b>Lecture:</b> Three <b>Lab:</b>
<b>Prerequisite:</b> <b>Corequisite:</b> <b>Pre/Corequisite:</b>
<b>Grading Mode:</b> Letter grade
<b>Catalog Description:</b> Specialized work and service consisting of training and practice in a business organization. Must have prior approval from the Dean for Academic Services.
<p><b>Course Outcomes:</b></p> <ul style="list-style-type: none"> <li>• Analyze a real world business operation</li> <li>• Discuss an organization's professional "workplace requirements" and how to comply with them</li> <li>• Explain expectations if an organization regarding attendance, dress code, attitude, skills, self-reliance, teamwork, ethics, and general professionalism</li> <li>• Relate what the internship taught about the real-world business experience in a written form</li> <li>• Develop specific skills related to business environment</li> <li>• Discuss the personal lessons learned</li> <li>• Discuss experiences that utilized knowledge acquired in business management coursework</li> </ul>
<b>Implementation Cycle:</b> Spring
<p><b>Role in College Curriculum:</b></p> <p><input type="checkbox"/> General Education for Business Management</p> <p><input checked="" type="checkbox"/> Technical Core: Business Management</p> <p><input type="checkbox"/> Restricted Elective</p> <p><input type="checkbox"/> General Elective</p>
<b>Course Fee:</b> None
<b>Instructor's Qualifications:</b> Master's degree with 18 graduate level credits in business.
<b>Expanded Course Description:</b> This course is a supervised experience where the Students receive on-the-job training. This training is meant to supplement a student's skills and Knowledge.

Prepared by:  
Seyed Mirkhani *Seyed Mirkhani*  
Academic Program Director for Business Technologies

*10/30/06*

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Signature, Title

Date

Approved by:

*John H. Eagle*  
Dean, Academic Services

*3/14/08*  
Date