



2+2 Articulation Agreement
Associate of Science Degree in Business Administration – Eastern WV CTC
Bachelor of Science in Business Administration – CU
 (Accounting, Finance, Hospitality Management, Management, Marketing, or Sport Management Emphasis)

The Articulation Agreement (hereinafter, "Agreement") between Eastern WV Community and Technical College and Concord University's Bachelor of Science in Business Administration program serves the purpose of facilitating a seamless transition for students pursuing higher education in business administration. By outlining the transfer process and ensuring that credits earned at Eastern WV Community and Technical College are recognized and accepted by Concord University, this Agreement aims to streamline the educational pathway for students. This collaboration enhances accessibility to a four-year degree, providing students with the opportunity to continue their academic journey without unnecessary barriers. Additionally, it promotes academic continuity and supports the development of a skilled workforce by aligning educational curricula and resources between the two institutions.

Students transferring to Concord University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at Concord University.

Students who have questions regarding this Agreement or the transferability of coursework may contact the Concord University Registrar Office. All other questions should be directed to the Concord Office of Admissions.

Students applying to Concord University must meet all additional admission requirements of the institution.

Eastern WV CTC Courses	Credits	Concord University College Equivalent	Credits
Freshman Year – First Semester			
ACC 120 Principles of Accounting	3	ACCT 205 Principles of Accounting I	3
BGEN 105 Intro to Business	3	BUSN 100 Intro to Business	3
ENL 101 English Composition I	3	ENGL 101 Composition and Rhetoric I	3
CIS 114 Intro to Computer Applications and Concepts	3	BGEN 110 Intro to Computers in Business	3
Restricted Humanities Elective ART 100 or MUS 170	3	General Education Fine Art Requirement	3
	15		15
Freshman Year – Second Semester			

Eastern WV CTC Courses	Credits	Concord University College Equivalent	Credits
ACC 121 Principles of Accounting II	3	ACCT 206 Principles of Accounting II	3
MGT 250 Principles of Management ¹	3	MGT 305 Principles of Management ¹	3
ENL 102 English Composition II	3	ENGL 102 Composition and Rhetoric II	3
MTH 135 College Algebra ²	3	General Studies Math Requirement ²	3
Restricted Social Science Elective HIT 104, HIT 105, POL 201, PSY 200 or SOC 203	3	General Education Social Science or History Requirement	3
	15		15
Sophomore Year – First Semester			
ECN 201 Principles of Economics (Macro)	3	ECON 204 Principles of Macroeconomics	3
CIS 119 Spreadsheet Software (Microsoft Excel)	3	BGEN 222 Business Productivity Software	3
MKT Principles of Marketing ¹	3	MKT 305 Principles of Marketing ¹	3
SPH 101 Fundamentals of Speech	3	COMM 101 Fundamentals of Speech	3
Restricted Science and Lab Elective ³ BIO 101/101L; GSC 109/109L	4	General Education Lab Science Requirement	4
	16		16
Sophomore Year – Second Semester			
BUS 206 Business Law	3	BGEN 301 Principles of Business Law	3
CIS 121 Database Management Software (Access)	3	General Elective	3
ECN 202 Principles of Economics II (Micro)	3	ECON 203 Principles of Microeconomics	3
BUS 203 Business and Professional Communication	3	BGEN 205 Business Communications	3
Restricted Science and Lab Elective ³ BIO 102/102L; GSC 110/110L	4	General Education Lab Science Requirement	4
Total Hours	62	Total Transfer Hours	62

¹Students must achieve a grade of "C" or better and completed coursework within 5 years to receive **business transfer credit** for courses.

²Concord University math credit, MATH 103, College Algebra, is a prerequisite for several business administration core courses.

³Science/Lab requirement - Select one course from two areas (BIOL, CHEM, PHSC, or PHYS) to meet CU requirements.

With an overall GPA of 2.30, a student can easily matriculate into the Business Administration degree program requiring completion of:

- 6 business core courses, 18 semester hours;
- 7 area of emphasis courses, 21 hours (accounting, finance, management, marketing, sport management); and
- 7 general education courses, 20 semester hours.

Remaining Courses for B.S. Business Administration at Concord University

General Education	Credits
Physical Wellness (choice of course) H ED 120, H ED 304, P ED 101M, P ED 117, P ED 118, or RTM 220	2
ENGL 203 or 204 World Literature	3
General Education Social Science or History Requirement	6
Additional elective credits Additional elective credits from any subject area (100 or higher) beyond those noted above as being required for Eastern and CU program/degree requirements	8
Total General Education	19
Business Core	
BGEN 202 Decision Sciences I	3
BGEN 335 Decision Sciences II	3
BGEN 412 International Business	3
FIN 311 Principles of Managerial Finance	3
MGT 410 Business Ethics and Social Responsibility	3
MGT 465 Strategic Management	3
Total Core	18
Area of Emphasis (15-21 credit hours)	
Accounting (two tracks CPA and CMA – work with advisor)	
Finance (FIN 315, FIN 316, FIN 402, FIN 407, FIN 436, and 6 hours of approved Business Elective credit)	
Management (BGEN 311, MGT 306, MGT 308, MGT 441, and 9 hours of Business Elective credit)	
Marketing (MKT 316, MKT 320, MKT 340, MKT 406, MKT 445 and 6 hours of approved Business Elective credit)	
Sport Management (SPT 210, SPT 225, SPT 425, SPT 450 and 9 hours of approved Business Elective credit)	
Hospitality Management (HSP 100, HSP 305, HSP 309, HSP 325, HSP 415 and 6 hours of approved Business Elective credit)	
Total Emphasis	21

The above transfer articulation of credit between Concord University and Eastern WV Community & Technical College, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

This Agreement may be amended upon mutual written consent of the Parties.

TERM & TERMINATION OF AGREEMENT

This agreement may be terminated at the request of either party upon thirty (30) days' written notification to the other party. If the program is terminated, students currently enrolled in the program will be allowed to complete the program within the two-year period of the termination date.

This Agreement will be effective upon execution and will continue for an initial term of four (4) years. Following the initial term, this Agreement may be renewed, upon mutual written consent by the parties, for three (3) successive one (1) year periods.

CONTACT INFORMATION

For Eastern West Virginia Community & Technical College

Seyed Mirkhani
Education Programs Coordinator
Division Chair for Business, Computers, & IT
Seyed.mirkhani@easternwv.edu
304-434-8000 ext. 9259

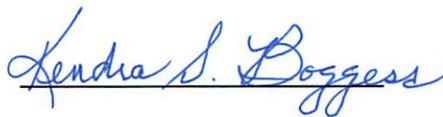
For Concord University

Amanda Sauchuck
Associate Professor of Management
asauchuck@concord.edu
304-384-5397

IN WITNESS WHEREOF, the parties hereto have executed this agreement and/or authorized same to be executed by their duly authorized representatives as of the Effective Date shown below with respective signatures:

Eastern WV Community & Technical College

Concord University



Dr. Thomas Striplin
President

Dr. Kendra S. Boggess
President

Date: 05/03/2024

Date: 4/29/2024