

Eastern West Virginia Community and Technical College

COURSE ASSESSMENT REPORT

Course Title and Number: Principles of Macroeconomics –ECN 201	Academic Term and Year of Assessment Activity: Fall 2013
Report Submitted By: Shirley J. Murphy MBA	Course Delivery Format (list all modalities used in sections assessed): Traditional Classroom equipped with desktop computers having Internet access
Date Report Submitted: February 11, 2014	Number of Students Assessed: 14
Faculty Participants Full-time Faculty	Number of Sections Included: One

Course Role in the Curriculum

Provide a description of the role the course serves in the curriculum (i.e. general education requirement, program technical core, restricted elective, etc.). Note all as appropriate.

This course presents and analyzes macroeconomic principles as to their applicability to problems of public policy. Macroeconomics is concerned with the aggregates or the economy as a whole. Two major divisions of this course are (1) The study of income and unemployment theory and (2) The study of monetary theory. This course can stand alone as an introduction to economics or may be taken in conjunction with Principles of Economics II, Microeconomics.

This course is offered in the fall semester when the minimum required enrollment number is present.

This course serves as a technical core course for business majors or as a concentration elective course contingent upon the chosen educational pursuit of the student. Successful completion of this three-credit course will satisfy one of the aforementioned educational requirements for those students seeking a degree or certificate from the college. This course also serves as a social science course.

Assessment Methods

Provide a description of the assessment process used. Include description of instrument and performance standards in description. Note all methods.

Scenario completion through analysis and computation was used as a 25% portion of the course assessment process.

Multiple choice questions were used as a 75% portion of the course assessment process.

The following Course Level Assessment Summary includes the description of the specific instrument used as well as the corresponding percentage of performance standard achieved.

Course Level Assessment Summary of Outcomes, Indicators, and Results

Course Title and Number: A11 ECN 201 Principles of Macroeconomics

Number of Students in Assessment Sample = 14

Number of Sections in Assessment = 1

Add additional rows to table if necessary

Learning Outcomes (Insert learning outcomes assessed during this cycle)	Indicator (Insert indicators used for each outcome: exam question, scoring rubric, etc. Be specific)	Percent of Correct Responses	Percent of Incorrect Responses	Performance Standard Met (75%)* (yes or no)
Outcome 1: Construct and analyze the circular flow diagram. RE: Syllabus LO 6- 2b	Chapter 2: Homework Questions Number 27 through 33 - Scenario completion Completion of a correctly labeled circular flow diagram showing accurate flows of monies and resources to and from the resource and product markets. 92.86% (13/14) of the students were able to accurately respond to the questions.	92.86%	7.14%	YES
Outcome 2: Describe the Law of Demand.	Chapter 3: Homework Question Number 4 – Multiple Choice Economists use the term "demand" to refer to: A. a particular price-quantity combination on a stable demand curve. B. the total amount spent on a particular commodity over a stipulated time	85. 71%	14.29%	YES

<p>RE: Syllabus LO 6-5e</p>	<p>period. C. an upsloping line on a graph that relates consumer purchases and product price. D. a schedule of various combinations of market prices and amounts demanded.</p> <p>The correct answer is D.</p> <p>85.71% (12/14) of the students provided the correct “D” response to this question.</p>			
<p>Outcome 3: Describe government expenditures.</p>	<p>Chapter 7: Homework Question Number 23 - Multiple Choice:</p> <p>In national income accounting, government purchases include:</p> <p>A. purchases by Federal, state, and local governments. B. purchases by the Federal government only. C. government transfer payments. D. purchases of goods for consumption, but not public capital goods.</p> <hr/> <p>The correct answer is A.</p> <p>85.71% (12/14) of the students provided the correct “A” response to</p>	<p>85.71%</p>	<p>14.29%</p>	<p>Yes</p>

RE: Syllabus LO 6 -5g	this question.			
Outcome 4: Identify financial markets. RE: Syllabus LO 6- 6a	Exam 4: Question Number 34 – Multiple Choice A market in which the money of one nation is exchanged for the money of another nation is a: A. resource market. B. bond market. C. stock market. D. foreign exchange market. <hr/> The correct answer is D. 92.85% (13/14) of the students correctly identified the answer to be “D”.	92.85%	7.15%	Yes

* Please note if using a different minimum performance standard.

Conclusions and Action Plan

Provide a brief summary of conclusions based on analysis of data. Identify action plan for improvement or for maintaining the current performance levels. Append additional pages if necessary. If appending, include notation in box to “See attached”.

SUMMARY:

While the overall conclusion of this course outcome analysis indicated successful achievement of the averaged performance levels (89.28% overall) for the course outcomes, there are specific outcomes requiring improvement to reach a 100% achievement.

Averaged performance level was calculated by taking the number of correct responses for all assessment questions divided by the product of the number of assessed students multiplied by the number of assessment questions.

ACTION PLAN:

- Outcomes with assessment results meeting or surpassing expected performance standards will continue to be assessed and emphasized within the course instruction period.
- Outcomes with assessment results close to the acceptable performance standard will receive more attention in classroom lecture, discussion, and application, if applicable, to improve the level of outcome achievement in the future.
- Outcomes with assessment results below the acceptable performance standard will receive additional classroom lecture time, more classroom demonstration and hands-on application, if applicable, and more emphasis in classroom lecture and discussion so as to improve the level of outcome achievement in the future.
- Outcomes with assessment results below the acceptable performance standard will necessitate an adjustment to the course schedule to increase the class time designated to those areas to facilitate improvement in the future performance standard levels.

CONCLUSION:

The conclusion derived by this analysis indicates future assessment results will be improved through effective implementation of the indicated action plans. This information will be available for other faculty teaching this or similar courses.

Effective Date for Changes or Curriculum Proposal Submission to LOT (if recommended)	Proposed Date for Reassessment
	Fall 2015

Assessment Committee Approval (To be posted by Assessment Committee Chair)	LOT Review (To be posted by Assessment Committee Chair)
Date: 02-19-14	Date: 03-24-14