

**Eastern West Virginia Community and Technical College
COURSE ASSESSMENT REPORT**

Course Title and Number: ECN 201 Principles of Macroeconomics	Academic Term and Year of Assessment Activity (Ex: Fall, 2014) Fall 2014
Report Submitted By: Shirley Murphy MBA	Number of Students Assessed: 21
Date Report Submitted: 2/25/ 2015	Number of Sections Included: 2
Course Delivery Format (list all modalities used in sections assessed. Ex: web based, VDL, traditional section, hybrid course, etc.): Traditional Classroom equipped with desktop computers having Internet access	

Course Role in the Curriculum
Provide a description of the role the course serves in the curriculum (i.e. general education requirement, program technical core, restricted elective, etc.). Note all as appropriate.
<p>This course presents and analyzes macroeconomic principles as to their applicability to problems of public policy. Macroeconomics is concerned with the aggregates or the economy as a whole. Two major divisions of this course are (1) The study of income and unemployment theory and (2) The study of monetary theory. This course can stand alone as an introduction to economics or may be taken in conjunction with Principles of Economics II, Microeconomics.</p> <p>This course is offered in the fall semester when the minimum required enrollment number is present.</p> <p>This course serves as a technical core course or as a concentration elective course contingent upon the chosen educational pursuit of the student. Successful completion of this three-credit course will satisfy one of the aforementioned educational requirements for those students seeking a degree or certificate from the college.</p>

Assessment Methods
Provide a description of the assessment process used. Include description of instrument and performance standards in description. Note all methods.
<p>Scenario completion through analysis and computation was used as a 25% portion of the course assessment process.</p> <p>Multiple choice questions selected from quizzes, exams, and homework papers as indicated were used as a 75% portion of the course assessment process.</p> <p>The following Course Level Assessment Summary includes the description of the specific instrument used as well as the corresponding percentage of performance standard achieved.</p>

Assessment Results
Provide a summary of results including tables/charts. Incorporate information from previous assessments as appropriate. Append additional pages if necessary. If appending, include notation in box to "See attached".
This ECN 201 Principles of Macroeconomics course was taught by the same instructor for the past two

assessment cycles.

Course Level Assessment Summary of Outcomes, Indicators and Results Course Title and Number: Introduction to Business Number of students in assessment sample: 9 Number of Sections in Assessment: 1 Add additional rows to table if necessary				
Learning Outcomes (Insert learning outcomes assessed during this cycle)	Indicator (Insert indicators used for each outcome: exam question, scoring rubric, etc. Be specific)	Percent of Correct Responses	Percent of Incorrect Responses	Performance Standard Met (75%)* (yes or no)
Outcome One: Construct and analyze the production possibilities curve. RE: Syllabus LO 6-1b and LO 6-3a	Chapter 1: Homework Questions Numbers 22 through 33 - Scenario completion Students were required to complete a correctly labeled production possibilities curve identifying the areas of efficient production, attainable production, and unattainable production. Students were also required to identify the effect of economic growth on the production possibilities curve as well as identify what factors would contribute to economic growth.	19/21 (90.47%) Fall 2014 Fall 2013 92.86%	2.53%	Yes
Outcome Two: Describe the Law of Demand.	Chapter 3: Homework Question Number 4 – Multiple Choice Economists use the term "demand" to refer to: A. a particular price-quantity combination on a stable demand curve. B. the total amount spent on a particular commodity over a stipulated time period.	18/21 (80.95%) Fall 2014 Fall 2013 85.71%	19.05%	Yes

<p>RE: Syllabus LO 6-5e</p>	<p>C. an upsloping line on a graph that relates consumer purchases and product price. D. a schedule of various combinations of market prices and amounts demanded.</p> <p>The correct answer is D.</p>			
<p>Outcome Three: Describe government expenditures. RE: Syllabus LO 6 -5g</p>	<p>Chapter 7: Homework Question Number 23 - Multiple Choice: In national income accounting, government purchases include: A. purchases by Federal, state, and local governments. B. purchases by the Federal government only. C. government transfer payments. D. purchases of goods for consumption, but not public capital goods.</p> <hr/> <p>The correct answer is A.</p>	<p>16/21 (76.19%) Fall 2014 Fall 2013 85.71%</p>	<p>23.81%</p>	<p>Yes</p>

<p>Outcome 4:</p> <p>Identify financial markets.</p> <p>RE: Syllabus LO 6- 6a</p>	<p>Exam 4: Question Number 34 – Multiple Choice</p> <p>A market in which the money of one nation is exchanged for the money of another nation is a:</p> <p>A. resource market. B. bond market. C. stock market. D. foreign exchange market.</p> <hr/> <p>The correct answer is D.</p>	<p>20/21 95.23% Fall 2014</p> <p>Fall 2013 92.85%</p>	<p>7.15%</p>	<p>Yes</p>

* Please note if using a different minimum performance standard.

Conclusions
<p>Provide a brief summary of conclusions derived based on analysis of data. Append additional pages if necessary. If appending, include notation in box to “See attached”.</p>
<p>SUMMARY:</p> <p>While the overall conclusion of this course outcome analysis indicated successful achievement of the averaged performance levels (85.71% overall) for the course outcomes, there are specific outcomes requiring improvement to reach a 100% achievement.</p> <p>**Averaged performance level was calculated by taking the number of correct responses for all assessment questions divided by the product of the number of assessed students multiplied by the number of assessment questions.**</p>

Previous Assessment Reports and Results
<p>Date of Previous Assessment: Fall 2013</p> <p>List of Outcomes Not Met: The indicated outcomes for Fall 2013 were met. The overall average was 89.28%, which is higher than for Fall 2014 at 85.71%.</p> <p>If appending, include notation in box to “See attached”.</p>

Action Plan and Date for Reassessment
<p>Identify action plan for improvement or maintaining current performance levels including outcomes identified for re-assessment, curriculum revision, LOT proposal, new or revised course</p>

activities to reinforce learning outcomes, etc. Append additional pages if necessary. If appending, include notation in box to "See attached".

While the outcomes were met for this course for Fall 2014, there is continued improvement needed.

Action Plan includes:

The instructor will devote additional time in lecture, class discussion, and demonstration (where applicable) to foster improvement in student understanding of the subject.

These outcomes will be assessed again for the Fall 2015 term.

**Assessment Committee Recommendation/Approval
(To be posted by Assessment Committee Chair)**

Approved as presented.

Date: February 26, 2015

**LOT Recommendation/Approval
(To be posted by Assessment Committee Chair)**

Approved as presented.

Date: April 20, 2015