

**Eastern West Virginia Community and Technical College
COURSE ASSESSMENT REPORT**

Course Title and Number: ENL 140: Film Studies (3 Credits)	Academic Term and Year of Assessment Activity: Spring 2017
Report Submitted By: Curtis Hakala	Number of Students Assessed: 3
Date Report Submitted: 5-25-17	Number of Sections Included: 1
Course Delivery Format (list all modalities used in sections assessed. Ex: web based, VDL, traditional section, hybrid course, etc.): Hybrid Course (Live)	

Course Role in the Curriculum

Provide a description of the role the course serves in the curriculum (i.e. general education requirement, program technical core, restricted elective, etc.). Note all as appropriate.

Film Studies is a Humanities general education elective course; it gives students a historical, technical, and analytical understanding of American/international film production and a critical perspective from which to view contemporary film.

Assessment Methods

Provide a description of the assessment process used. Include description of instrument and performance standards in description. Note all methods.

Film Studies (ENL 140) course outcomes have yet to be assessed at Eastern although the course has only been offered on two previous occasions – Spring 2012 and Spring 2016. To assess ENL 140 learning outcomes, student responses to exam questions were examined every five weeks throughout the semester. Only three students were included in this sample (small class), and results were compiled for each indicator denoting the percent of students who answered the exam questions correctly. The following four learning outcomes were assessed:

Outcome #1: Demonstrate an understanding of the critical and technical language associated with film studies, including genres, photography, mise-en-scene, cinematography, editing, sound, acting, story, and writing.

Outcome #2: Demonstrate knowledge of the historical and technological development of film as an art form and a cultural product.

Outcome #3: Demonstrate knowledge of American and international cinemas both as a means of contextualizing film history globally and of deepening understanding of other cultures, genders, and peoples.

Outcome #4: Demonstrate knowledge of film making as a craft and a collaborative process.

Assessment Results

Provide a summary of results including tables/charts. Incorporate information from previous assessments as appropriate. Append additional pages if necessary. If appending, include notation in box to “See attached.”

Based on the existing data, all four tested outcomes were met at the 75% minimum performance standard. Two students missed questions concerning Outcome #2, one student failed to understand the meaning of nonsynchronous sound, while the other student failed to acknowledge George Melies as the first director to create “arranged scenes” using the editing technique of cutting to continuity. Successful outcomes will continue to be examined in upcoming course assessments to ensure proper emphasis is maintained.

Course Level Assessment Summary of Outcomes, Indicators and Results Course Title and Number: ENL 140: Film Studies Number of students in assessment sample = 3 Number of Sections in Assessment = 1 Add additional rows to table if necessary				
Learning Outcomes (Insert learning outcomes assessed during this cycle)	Indicator (Insert indicators used for each outcome: exam question, scoring rubric, etc. Be specific)	Percent of Correct Responses	Percent of Incorrect Responses	Performance Standard Met (75%)* (yes or no)
Outcome 1:	<p>2. Which device tends to reduce the importance of a subject? a.) high-angle shot b.) eye-level shot c.) oblique-angle shot d.) subsidiary contrast</p> <p>Answer: a</p> <p>6. Movement of the camera that scans the scene horizontally is called a: a.) lateral shot b.) zoom c.) panning shot d.) transition shot</p> <p>Answer: c</p> <p>10. Which of the following is NOT a convention of classical cutting? a.) matching action b.) 180° rule c.) eyeline match d.) jump cut</p> <p>Answer: d</p>	<p>9/9 100%</p>	<p>0/9 0%</p>	Yes
Outcome 2:	<p>3. Most of the talented film directors of the early sound era, especially formalist filmmakers, favored the use of: a.) synchronous sound b.) voice-over monologue c.) nonsynchronous sound d.) dubbing</p> <p>Answer: c</p> <p>7. The French director who was one of the first to cut to continuity to create “arranged scenes” was: a.) Louis Lumiere b.) George Melies c.) Francois Truffaut d.) Clade Chabrol</p> <p>Answer: b</p> <p>9. The editing style pioneered by D.W. Griffith is: a.) classical cutting b.) dialectical collision c.) cutting to continuity d.) montage</p> <p>Answer: a</p>	<p>7/9 77%</p>	<p>2/9 23%</p>	Yes
Outcome 3:	6. In British cinema, the counterculture is	9/9	0/9	Yes

	<p>represented by a left-wing school that emphasizes: a.) loose scripting b.) working-class life c.) strong anti-establishment ideology d.) all of the above</p> <p>Answer: d</p> <p>9. “A body of ideas reflecting the social needs and aspirations of an individual group, class, or culture.” This defines which term? a.) social theory b.) representational synthesis c.) multiculturalism d.) ideology</p> <p>Answer: d</p> <p>1. Hollywood’s domestic melodramas emphasize “typical” female concerns EXCEPT which of the following: a.) getting or holding on to a man b.) balancing a career with marriage c.) involvement in political intrigue d.) raising children</p> <p>Answer: c</p>	<p>100%</p>	<p>0%</p>	
<p>Outcome 4:</p>	<p>3. Screenwriters with major studios usually work: a.) independently b.) on realistic comedies c.) in collaboration d.) also as cinematographers</p> <p>Answer: c</p> <p>4. Andrew Sarris says that the crucial element in most films is: a.) the script b.) the production design c.) casting d.) choice of shot</p> <p>Answer: d</p> <p>2. According to Syd Field’s diagram, the narrative structure of a movie can be broken down into: a.) five acts b.) three acts with ten to twenty “plot points” c.) one act with five scenes d.) prologue, act I, interlude, act II, epilogue</p> <p>Answer: b</p>	<p>9/9 100%</p>	<p>0/9 0%</p>	<p>Yes</p>

* Please note if using a different minimum performance standard.

Conclusions

Provide a brief summary of conclusions derived based on analysis of data. Append additional pages if necessary. If appending, include notation in box to “See attached”.

In conclusion, this course level assessment of ENL 140 finds that all four tested outcomes were met at the 75% minimum performance standard. With such a limited sample size though, the extraction of useable data is limited. Future assessments of ENL 140 should focus on Learning Outcome 5: Compose cogent, persuasive, and valid short essays about film. Writing assignments for the section were limited, so future ENL 140 instructors should focus on creating more short essay assignments, which will allow a more detailed understanding to be shown by students.

Previous Assessment Reports and Results

Date of Previous Assessment: N/A

List of Outcomes Not Met: N/A

Summary of Actions Taken to Address Unmet Learning Outcomes: Append additional pages if necessary. If appending, include notation in box to “See attached”.

No previous Course Assessment report has been completed for ENL 140: Film Studies.

Action Plan and Date for Reassessment

Identify action plan for improvement or maintaining current performance levels including outcomes identified for re-assessment, curriculum revision, LOT proposal, new or revised course activities to reinforce learning outcomes, etc. Append additional pages if necessary. If appending, include notation in box to “See attached”.

Future Course Assessment reports will focus on Outcome 5: Compose cogent, persuasive, and valid short essays about film. Additional short essays should be assigned in future sections of this course so that writing skills across the curriculum can be assessed. Successful outcomes will continue to be examined in upcoming course assessments to ensure consistent monitoring. The next ENL 140 Course Assessment report is due at the end of the Spring 2019 semester.

Assessment Committee Recommendation/Approval (To be posted by Assessment Committee Chair)

- Approved as presented
- Approved with recommendations for future reports (Explanation Required)
- Resubmission Required. Reason for Resubmission:

Date: 09/08/2017