

**Eastern WV Community & Technical College  
Master Course Record**

<b>Course Prefix and Number:</b> FIN 231
<b>Course Title:</b> Business Finance
<b>Recommended Transcript Title:</b> Business Finance
<b>Date Approved/Revised:</b> 1/28/15; 11/6/17
<b>Credit Hours:</b> 3 <b>Contact hours per week (Based on 15 week term):</b> <b>Lecture:</b> 3 <b>Lab:</b>
<b>Prerequisite:</b> None <b>Corequisite:</b> None <b>Pre/Corequisite:</b> None
<b>Grading Mode:</b> Letter Grade
<b>Catalog Description:</b> This course is an introduction to financial management. The topics discussed will include cash flow analysis, financial statement analysis, time value of money, budgeting and variance analysis, financial markets, long-term financing, capital budgeting, and short-term financial management.
<b>Course Outcomes:</b> <ol style="list-style-type: none"> <li>1. Identify the primary goal of finance to maximize shareholder wealth and discuss its relationship to decision-making within the firm</li> <li>2. Identify key components of the U.S. financial market system and the role of different market players, costs, vehicles, efficient markets, interest rate determinants and risk-return tradeoffs</li> <li>3. Evaluate a company's financial performance using a comprehensive set of financial tools</li> <li>4. Analyze the use of time value of money in present value and future value models for investment/project decision-making purposes</li> <li>5. Define and measure the expected rate of return and risk for an individual investment to explain the relationship between risk and return, and how diversification affects risk and return</li> <li>6. Describe a firm's financing process, including concepts underlying a firm's cost of capital, the difference between internally and externally generated funds, a firm's financing needs, working capital, and optimum financing mix</li> </ol>
<b>Implementation Cycle:</b> Fall
<b>Role in College Curriculum: (Check all that apply)</b> <input type="checkbox"/> <b>General Education Core (Specify category)</b> <input type="checkbox"/> <b>Technical Core (Specify Program)</b> <input checked="" type="checkbox"/> <b>Restricted Elective: CAS in BUS and ACC; AAS in BUS and ACC</b> <input checked="" type="checkbox"/> <b>General Elective</b> <input type="checkbox"/> <b>Workforce Education</b> <input type="checkbox"/> <b>Other (Please specify)</b>

Course Number &amp; Title: FIN 231 – Business Finance

Date Prepared/Revised: 1/5/15; 9/27/17

Date Course Approved by Curriculum Committee: 11/6/17

Date Course Approved by LCF: 1/28/15; 11/20/17

<b>Course Fee:</b> None
<b>Instructor's Qualifications:</b> Master's degree with 18 graduate level credits in business.
<b>Expanded Course Description:</b> This course prepares students to advance their business career by offering a foundation of knowledge about corporate finance.

Prepared by: Seyed Mirkhani, Division Chair for Business, Computer and Information Technology, 1/5/15, 9/27/17

Approved Per LOT Minutes:

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Dean of Teaching and Learning

Date