



FY 22 Strategic Plan Narrative

On June 30, 2021, Dr. Thomas Striplin assumed the presidency of Eastern West Virginia Community and Technical College. One of his top priorities was to begin the planning process for a new Strategic Plan.

On July 19, 2021, a modified Strategic Plan SWOT survey ([Eastern West Virginia Community & Technical College- SWOT](#)) was developed and shared with all employees of the College, as well as the Board of Governors. On July 22, 2021, the SWOT survey was shared with the Chambers of Commerce in Eastern's six-county (Hardy, Grant, Hampshire, Tucker, Mineral, and Pendleton) service area to share with their members for responses. Also, on July 22, 2021, the SWOT survey was shared with the College Foundation Board of Trustees. On July 24, 2021, the SWOT survey was posted to the College's Facebook page. On August 2, 2021, the SWOT survey was again sent to all College employees as a reminder to complete the survey.

On August 10, the SWOT survey was again shared with all employees of the College, the Board of Governors, the Foundation Board of Trustees, and the six Chambers of Commerce within our service area asking those who had not yet responded to please do so by August 16.

On August 23, 2021, Dr. Striplin uploaded the extrapolated data results from the SWOT survey to the Sharepoint site. 44 responses had been received, and the extrapolated data can be found here [SWOT Analysis and Report faculty staff bog community partners.pdf](#). On August 24, the extrapolated data was shared during the President's Cabinet meeting, and Dr. Striplin indicated that additional data was being collected from students. Once that process is completed, the next step will be to conduct focus groups for students, faculty, staff, Board members, and community members.

On September 13, 2021, Dr. Striplin shared with the President's Cabinet a more detailed version of the SWOT Analysis:



SWOT Analysis and
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He also indicated that he is compiling data received from students, will share the SWOT Analysis with the Board of Governors, and hopes to start focus groups in October 2021.

During their September 22, 2021 meeting, Dr. Striplin shared the SWOT Analysis with members of the Board of Governors, and with all employees of the College on September 23, 2021.

On October 3, 2021, a Strategic Planning Webpage [Strategic Planning - Eastern West Virginia Community and Technical College \(easternwv.edu\)](https://www.easternwv.edu/strategic-planning) was launched and, on October 11, 2021 virtual Focus Group dates and times were announced to all College employees, students, the Board of Governors, the Foundation Board of Trustees, and community members. Focus Group dates/times are Friday, October 15 at 1:00pm, Wednesday, October 20 at 3:00pm, and Thursday, October 21 at 4:00pm.

On November 9, 2021 Institutional Research and Reporting Specialist Lindsey Guinn, who led the Focus Groups, shared her notes from the three Focus Groups with Dr. Striplin. At the November 17 Board of Governors meeting, Dr. Striplin reported that work will begin on a draft of the plan based on all of the feedback received, and that he hopes to have a draft for review by the Board in January 2022.

Dr. Striplin shared a Strategic Plan template with the President's Cabinet on November 24, 2021, and a December 13 meeting is scheduled for the Cabinet to discuss it and provide feedback.

The draft Strategic Plan was shared with all employees, members of the Board of Governors, and the Foundation Board of Trustees on February 18, 2022. Feedback was received and incorporated into the Strategic Plan. On March 8, the 2022 – 2026 Strategic Plan was approved by the President's Cabinet. On March 16, 2022, the Strategic Plan was approved by Eastern's Board of Governors.