Final Form: June 24, 2009

Eastern West Virginia Community and Technical College
COURSE ASSESSMENT REPORT

Course Title and Number: **Principles of Management / MGT 250**	Academic Term and Year of Assessment Activity **Spring 2009**
Report Submitted By: **Seyed Mirkhani**	Course Delivery Format (list all modalities used in sections assessed. Ex: web based, VDL, traditional section, hybrid course, etc.): **Face-to-Face: 15 Students** **Online: 5 students**
Date Report Submitted: **August 3, 2009**	Number of Students Assessed: **20**
Faculty Participants **Full-time Faculty:** **Adjunct Faculty: Donald Markl**	Number of Sections Included: **2**

Course Role in the Curriculum
Provide a description of the role the course serves in the curriculum (i.e. general education requirement, program technical core, restricted elective, etc.). Note all as appropriate.
Business Management: Core / Administrative Support Technology: Elective

Assessment Methods
Provide a description of the assessment process used. Include description of instrument and performance standards in description. Note all methods.
Four questions were included on the final exam covering four of the course outcomes. The minimum performance standard is set at 80%. In the event that the minimum performance standard is not met, the unmet outcome will be targeted for further monitoring.

Course Level Assessment Summary of Outcomes, Indicators and Results Course Title and Number **MGT 250** Number of students in assessment sample = **20** Number of Sections in Assessment = **2** Add additional rows to table if necessary				
Learning Outcomes (Insert learning outcomes assessed during this cycle)	**Indicator** (Insert indicators used for each outcome: exam question, scoring rubric, etc. Be specific)	**Percent of Correct Responses**	**Percent of Incorrect Responses**	**Performance Standard Met (80%)*** (yes or no)
Outcome 1: Define management functions	**The functions of management include a. planning and receiving b. leading and mobilization c. organizing and controlling d. none of the listed Face-to-Face Answer: C. 12 out of 15 correct Online Answer: C. 3 out of 5 correct**	75%	25%	No
Outcome 2: Analyze decision making steps	**The below listed are stages of the decision making process except: a. identification b. financial determinations c. implementation d. alternative solutions Face-to-Face Answer: B. 11 out of 15 correct Online Answer: B. 3 out of 5 correct**	70%	30%	No
Outcome 3: Explain corporate social responsibility	**Which of the following would be considered a stakeholder? a. buyers and suppliers b. unions and employee groups c. regulatory agencies and government agencies d. all the listed Face-to-Face Answer: D. 14 out of 15 correct Online Answer: D. 3 out of 5 correct**	85%	15%	Yes
Outcome 4: Describe diverse workforce issues	**When people choose not to disagree or raise objections is an example of: a. benchmarking b. goal placement c. environmental scanning d. group think Face-to-Face Answer: D. 11 out of 15 correct Online Answer: D. 4 out of 5 correct**	75%	25%	No

* Please note if using a different minimum performance standard.

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Conclusions and Action Plan
Provide a brief summary of conclusions derived based on analysis of data. Identify action plan for improvement or maintaining current performance levels. Append additional pages if necessary. If appending, include notation in box to "See attached".
Both sections of this course will be offered in spring of 2010. More emphasis will be placed on group thinking, stages of decision making and executive functions. The business faculty members will be made aware of this course level assessment and their suggestions will be taken into consideration for any possible changes.

Effective Date for Changes or Curriculum Proposal Submission to LOT (if recommended)	Proposed Date for Reassessment
N/A	Spring 2010

Assessment Committee Approval (To be posted by Assessment Committee Chair)	LOT Review (To be posted by Assessment Committee Chair)
Date: 9/14/09	Date: 9/21/09

Eastern WV Community & Technical College
Master Course Record Form Template

Course Prefix and Number: MGT 250
Course Title: Principles of Management
Recommended Transcript Title (if over 40 characters)
Date Approved/Revised
Credit Hours: 3 **Contact hours per week (Based on 15 week term):**
Prerequisite: **Corequisite:** **Pre/Corequisite:**
Grading Mode: Letter grade
Catalog Description: This course is structured around contributions of the classical, behavioral, and management science schools of management using planning, organizing, motivating, deciding, coordinating, directing, and controlling functions as bases for discussion. Business ethics will also be included
Course Outcomes:

1. Explain corporate social responsibility
2. Define organic organization
3. Define management functions
4. Explain organization structures
5. Define entrepreneurship
6. Explain entrepreneurship activities
7. List organization's future challenges
8. Address global economic consequences
9. Outline strategic response methods
10. Define ethical systems
11. Outline strategic planning process
12. Define organizational planning levels
13. Describe organizational decision making processes
14. Analyze decision making steps
15. Define relevant environments
16. Analyze environments
17. Explain needed management skills
18. Specify international market entry modes
19. Outline effective team construction
20. Outline managing change challenges
21. Explain successful development projects characteristics
22. Outline technology life cycle
23. Analyze organizational communications
24. Explain effective interpersonal communications
25. List organizational coordination methods
26. Analyze bureaucratic control systems
27. Describe human resource management process
28. Describe work group/team characteristics
29. Explain motivation
30. Outline organizational motivation theories
31. Compare leadership styles
32. List power sources
33. Explain affirmative action
34. Describe diverse workforce issues

35. Address labor relations issues 36. List non-bureaucratic control systems	

Implementation Cycle: Spring

Role in College Curriculum: (Check all that apply)
  ⊟ **General Education Core (Specify category)**
  ° **Technical Core: Business Management**
  ☐ **Restricted Elective (Specify Program)**
  ☐ **General Elective**

Course Fee: None

Instructor's Qualifications: Master's Degree with 18 graduate level business credits

Expanded Course Description

Prepared by:

_____
Signature, Title   Date

Approved by:

Dean, Academic Services   Date