

Eastern West Virginia Community and Technical College

COURSE ASSESSMENT REPORT

Course Title and Number: Principles of Management – A11 MGT 250	Academic Term and Year of Assessment Activity: Spring 2014
Report Submitted By: Shirley J. Murphy MBA	Course Delivery Format (list all modalities used in sections assessed): Traditional Classroom equipped with desktop computers having Internet access
Date Report Submitted: May 30, 2014	Number of Students Assessed: 10
Faculty Participants Full-time Faculty	Number of Sections Included: One

Course Role in the Curriculum
Provide a description of the role the course serves in the curriculum (i.e. general education requirement, program technical core, restricted elective, etc.). Note all as appropriate.
<p>This course is structured around contributions of the classical, behavioral, and management science schools of management using planning, organizing, motivating, deciding, coordinating, directing, and controlling functions as bases for discussion. Business ethics will also be included.</p> <p>This course is offered in the spring semester when the minimum required enrollment number is present.</p> <p>This course serves as a technical core course contingent upon the selected educational pursuit of the student. Successful completion of this three-credit course will satisfy the aforementioned educational requirements for those students seeking a degree or certificate from the college.</p>

Assessment Methods
Provide a description of the assessment process used. Include description of instrument and performance standards in description. Note all methods.
<p>Essay responses were used as a 25.00% portion of the course assessment process.</p> <p>Multiple choice questions were used as a 50.00% portion of the course assessment process.</p> <p>Case scenario analysis activity was used as a 25.00% portion of the course assessment process.</p> <p>The following Course Level Assessment Summary includes the description of the specific instrument used as well as the corresponding percentage of performance standard achieved.</p>

<p align="center">Course Level Assessment Summary of Outcomes, Indicators, and Results</p> <p align="center">Course Title and Number: MGT 250 Principles of Management</p> <p align="center">Number of Students in Assessment Sample = 10</p> <p align="center">Number of Sections in Assessment = 1</p> <p align="center">Add additional rows to table if necessary</p>				
Learning Outcomes (Insert learning outcomes assessed during this cycle)	Indicator (Insert indicators used for each outcome: exam question, scoring rubric, etc. Be specific)	Percent of Correct Responses	Percent of Incorrect Responses	Performance Standard Met (75%)* (yes or no)
<p>Outcome 1:</p> <p>Define an organizational culture and its external environment.</p> <p>RE: Syllabus LO 3</p>	<p>Chapter 2: Essay Responses</p> <p>Students were required to prepare a response to the following essay questions:</p> <ol style="list-style-type: none"> 1. Define what organizational culture is and explain why it's important. 2. Explain what the external environment is and why it's important. <p>100.00% of the students (10/10) were able to correctly complete this essay response.</p>	100.00%	0.00%	YES
<p>Outcome 2:</p> <p>Describe the functions of management.</p> <p>RE: Syllabus LO 11</p>	<p>Chapter One: Homework Question 27 – Multiple Choice</p> <p>Which of the following is not considered to be a part of the planning function of a manager?</p> <ol style="list-style-type: none"> a. Defining goals b. Motivating c. Mapping out strategy d. Making decisions <p>80.00% (8/10 of the students successfully responded "B" to the question. .</p>	80.00%	20.00%	YES
Outcome 3:	Chapter One through Chapter 20: Varied case studies – Case Scenario			

<p>Discuss environmental analysis.</p> <p>RE: Syllabus LO 30</p>	<p>Analysis Activity</p> <hr/> <p>Students were required to prepare a one- to- two page report depicting an environmental analysis on a company of their choosing and then discuss it with the class.</p> <p>90.00% (9/10) of the students provided an accurate environmental analysis. .</p>	90.00%	10.00%	YES
<p>Outcome 4:</p> <p>Identify human resource legislation.</p>	<p>Chapter 7 Quiz Number 7 - Question Number 15 - Multiple Choice</p> <p>Which U.S. law gives you the right to see your professor's letter of recommendation?</p> <p>a. Civil Rights Act of 1991</p> <p>b. Privacy Act of 1974</p> <p>c. Polygraph Protection Act of 1988</p> <p>d. Sarbanes-Oxley Act of 2002</p> <hr/> <p>100.00% (10/10) of the students</p>	100.00%	0.00%	Yes

RE: Syllabus LO 29	correctly identified the answer to be “B”.			
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* Please note if using a different minimum performance standard.

Conclusions and Action Plan

Provide a brief summary of conclusions based on analysis of data. Identify action plan for improvement or for maintaining the current performance levels. Append additional pages if necessary. If appending, include notation in box to “See attached”.

SUMMARY:

While the overall conclusion of this course outcome analysis indicated successful achievement of the averaged performance levels (92.50% overall) for the course outcomes, there are specific outcomes requiring improvement.

****Averaged performance level was calculated by taking the number of correct responses for all assessment questions divided by the product of the number of assessed students multiplied by the number of assessment questions.****

ACTION PLAN:

- (1). Outcomes with assessment results meeting or surpassing expected performance standards (75 to 100%) will continue to be assessed and emphasized within the course instruction period in the specific problematic area.
- (2). Outcomes with assessment results close to the acceptable performance standard (69-74%) will receive additional/repetitive attention in classroom lecture, discussion, and application, if applicable, to improve the level of outcome achievement in the future in the specific problematic area.
- (3). Outcomes with assessment results below the acceptable performance standard (63-68%) will receive additional classroom lecture time, more classroom demonstration and hands-on application, if applicable, and more focused emphasis in classroom discussion so as to improve the level of outcome achievement in the future in the specific problematic area.
- (4). Outcomes with assessment results below the acceptable performance standard (<63%) will necessitate an adjustment to the course schedule to increase the class time strictly devoted and designated to those problematic areas in order to facilitate improvement in the future performance standard levels.

CONCLUSION:

The conclusion derived by this analysis indicates future assessment results will be improved through effective implementation of the indicated action plans. This information will be available to assist other faculty teaching this or similar courses.

Effective Date for Changes or Curriculum Proposal Submission to LOT (if recommended)	Proposed Date for Reassessment

Assessment Committee Approval (To be posted by Assessment Committee Chair)	LOT Review (To be posted by Assessment Committee Chair)
Date: 9-24-14 (SB-G)	Date: 10-20-14 Minutes