



# MANAGING MARKETING RISKS

**Wednesday, Jan. 17**

9 a.m. - 12 p.m. | Eastern Main Campus, 104B & Online

**\$20**

This virtual program is offered as part of the Farm Business Management Certificate micro credential by Eastern West Virginia Community and Technical College Agricultural Innovation. **Managing Marketing Risks** will cover how to identify and evaluate markets and customers. Upon completion of this course, participants will obtain **3 contact hours**.

This course is instructed by WVU Extension Specialist **Dee Singh-Knights**.



Ag Innovation Trainings

**Email [aginnovation@easternwv.edu](mailto:aginnovation@easternwv.edu)  
or call 304-434-8000 ext. 9606 to learn more.**