

**Eastern WV Community & Technical College
Master Course Record**

Course Prefix and Number: SPH 101
Course Title: Speech Fundamentals
Recommended Transcript Title: Speech Fundamentals
Date Approved/Revised: 7/5/05; 10/5/17; 12/7/17
Credit Hours: 3 Contact hours per week (Based on 15 week term): Lecture: 3 Lab:
Prerequisite: None Corequisite: None Pre/Corequisite: None
Grading Mode: Letter
Catalog Description: Approaches day-to-day oral communication from a practical point of view, with emphasis on a proficiency in the oral language presentations.
Course Outcomes: Students will be able to: <ol style="list-style-type: none"> 1. Define course vocabulary; communication feedback and process; listening barriers; informative and persuasive speaking rhetorical principles; and public speaking ethics. 2. Analyze communication feedback; situation impact; listening barriers; informative and persuasive speaking rhetorical principles; listening purposes; and public speaking ethics. 3. Demonstrate understanding of research methods and delivery principles; speech organization; and impact of the speaker's language on the audience. 4. Perform informative, persuasive, and impromptu speeches. 5. Exhibit supportive nonverbal delivery.
Implementation Cycle: Spring
Role in College Curriculum: (Check all that apply) <input checked="" type="checkbox"/> General Education Core: Communication <input type="checkbox"/> Technical Core (Specify Program) <input type="checkbox"/> Restricted Elective (Specify Program) <input type="checkbox"/> General Elective <input type="checkbox"/> Workforce Education <input type="checkbox"/> Other (Please specify)
Course Fee: None
Instructor's Qualifications: Master's degree 18 graduate level hours in Communication, English, or related field.
Expanded Course Description) Students will study speechmaking from the text and implement speechmaking into practice.

Prepared by: Deb Backus, Academic Program Director for Gen Ed and Instruction,
6/30/05

Course Number & Title: SPH 101 – Speech Fundamentals

Date Prepared/Revised: 7/5/05; 10/5/17

Date Course Approved by Curriculum Committee: 10/5/17; 12/7/17

Date Course Approved by IOT: 7/5/05; 10/16/17; 12/19/17

Pam Shrader, Program Manager for Secondary School Partnerships, 10/5/17, 12/7/17

Name	Title	Date
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Approved Per LOT Minutes

Dean of Teaching and Learning	Date
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