



1. Call to Order: *The meeting was called to order at 12:02pm. Present were Dr. Terrell, R. Tissue, S. Staley, G. Greenwalt, M. Chambers, D. Bean, F. Shanholtz, C. Hakala, L. Godlove, T. May, and M. O'Leary (recorder). Absent were Jr Helmick, D. Lambert, and D. Sponaule. Guests present were P. Reardon, M. Wilson, and M. Blizzard.*

*The meeting began with a Hardy County Chamber of Commerce photo opportunity. Alice Shanks, Executive Director of the Chamber, presented Dr. Terrell and the Board of Governors with a Proclamation from Governor Jim Justice recognizing Eastern as the Hardy County Chamber of Commerce 2017 Non-Profit Organization of the Year Award recipient.*

2. \*Action Items:

- a. Approval of the Minutes – Meeting of March 22, 2017

*On a Greenwalt/Shanholtz motion, the minutes were approved with all in favor.*

- b. FY 18 budget discussion

*P. Reardon presented different budget scenarios to the Board of Governors. With the state budget still in limbo, forecasting the FY18 budget remains difficult. There are many challenges including enrollment, tuition rates, expenses, and the state appropriation. Dr. Terrell indicated that the Board's Finance Committee will meet once the state budget situation is more stable, and that South Branch has withdrawn from the Cosmetology program. Several Board members reiterated the importance of increasing enrollment in order to increase tuition revenue.*

3. Guest Speaker:

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a. Marlena Brown – Blackboard Data Analytics (via Skype)

*M. Brown joined the meeting at 12:05pm via a web link. She presented a Powerpoint to the Board of Governors on the different capabilities of Blackboard Data Analytics (BBDA), including customized data reports and dashboards. R. Tissue commented on a specific slide that showed an enrollment drop-off in “employment-age” students, indicating that this type of data will be very helpful in helping to reverse enrollment declines. D. Bean asked how much BBDA costs. Dr. Terrell indicated that the cost was covered by a Bridging the Gap grant. M. Brown thanked the faculty and staff at Eastern for being BBDA “superstars”. Her presentation ended at 12:40pm.*

b. Financial Aid Report – Mary Blizzard and Monica Wilson

*M. Blizzard and M. Wilson presented a Powerpoint presentation to the Board of Governors which indicated progress made in financial aid practices, and the challenges that remain. M. Blizzard indicated that a consistent application of policies, tiered packaging, and better communication with students have all had positive outcomes. M. Wilson indicated that the default rate remains a concern, but better financial aid counseling and financial literacy education should help improve the default rate. M. Blizzard reported that official financial aid data generally lags for three years, so that improvements made this year may not be reflected in Eastern’s numbers for another three years. She is confident that the college is moving in the right direction.*

4. Strategic Plan 2015 – 2020 Reports – Dr. Charles Terrell

a. Student Access and Success

CAMPUS	HeadCount	FTE
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Eastern	325	205.6
High School	165	54.0
Workforce	48	21.9
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sum	538	281.5

Unduplicated Total: 536                      281.5

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- b. Teaching and Learning
  - i. Faculty Assembly Constitution & By-Laws
  - ii. NU 255 MCRF
  - iii. PHL 290 MCRF
  - iv. PSY 230 MCRF

*Dr. Terrell, in the interest of transparency, presented the documents listed above reflecting changes recently made by faculty.*

- c. Community Engagement and Partnerships
  - i. Regional Presidents meeting – *Dr. Gordon Gee was featured speaker. Dr. Terrell spoke with Frostburg State president regarding the possibility of transfer opportunities at in-state tuition rates.*
  - ii. Sugar Grove – *Representative now invited to DCED meetings.*

- d. Culture of Innovation
  - i. Hemp Workshop 4/13
  - ii. Gaming/Cyber Security Expo 5/6
  - iii. Biochar Education conference, 7/14
  - iv. Kauffman Foundation – *J. Kapp invited to attend meeting.*
  - v. Ethan Serr, Americorps – *for Regional Tourism.*

- e. Resources

- i. Finances – *See P. Reardon report above.*
  - ii. Facilities
    - a. Parking lot Bill Robinette/Tesla – *Dr. Terrell is working with B. Robinette from the WV Department of Highways on parking lot solar lighting.*
    - b. Solar shed – *Dr. Terrell is making a presentation to the Appalachian Stewardship Foundation next Friday.*
    - c. Conner Price, WVU – *Will present the master landscape plan at the Council meeting next week in Charleston.*

- f. Human Resources
  - i. HR Position to be advertised FY18 – *Dr. Terrell indicated that a contracted/shared position is being explored.*

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- ii. Consortium Director – *Dr. Terrell reported that Eastern is waiting on approval from Charleston.*
- iii. Advanced Manufacturing Tech instructor – *Dr. Terrell reported that an offer has been made.*
- iv. Telecommunications Technician – *Dr. Terrell reported that no qualified candidates have been identified yet.*
- v. Summer hours – *Dr. Terrell reported that he has consulted with J. Aries on potential impact of Friday noon closures.*

g. Technology

h. Communications and Marketing

- i. Focus groups and phone calls by 25<sup>th</sup> Hour Communications – *Dr. Terrell reported that J. Aries left the student focus group in tears because of the power of the student stories.*

i. AP 220 Grant

- i. First Quarterly Report Due

j. Grants

- i. WV Community Advancement & Development Partnership

5. Board Chair and Committee Reports

a. WV Board of Governors Association

*R. Tissue reported that the suit against Eastern had been dismissed by the WV Supreme Court. He also indicated that he will not stand for re-election as Chair of Eastern's Board of Governors.*

b. Classified Staff update – Laurel Godlove

*L. Godlove indicated that classified staff are concerned about the state and college budget, and certain legislation pertaining to seniority and bumping*

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*rights.*

- c. Faculty update – Curtis Hakala (*no report*)
- d. Student update – Theda May

*T. May reported that a blood drive was held this past Friday, and Bongo Ball is scheduled for May 1, 2017.*

6. Campus Safety and Security

7. Important Calendar Dates

- a. ADN visit, April 12-14
- b. Advisory Committee & Council meetings, April 19-20, Charleston
- c. AACC conference, April 22-25
- d. Vacation, April 25 – May 3
- e. Spring Extravaganza, April 29
- f. Gaming/Cyber Security event at Eastern, May 6

March 1, 2017 – April 28, 2017	Criterion Taskforce Leaders post revised drafts of assurance arguments <u>and</u> supporting documentation on Share File. Leadership Team reviews drafts of Assurance Arguments for edits, unresolved issues, etc.
March 30 - April 4, 2017	Leadership Team and Eastern Staff attend the HLC Annual Conference in Chicago
March/April, 2017 TBD	Leadership Team meets with Dr. Jeff Rosen while attending the HLC Annual Conference
April 1, 2017 – November 14, 2017	Documents Facilitator and Taskforce on Documents build and complete documentation resource files (Share File) and identify documents for uploading onto Assurance System.
April 1, 2017 – March 14, 2018	Documents Facilitator and Taskforce on Documents build and complete on-campus documentation resource files.

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May 26, 2017	Initial full draft of Criterion Assurance Arguments completed by Criterion Taskforce Leaders (Criteria 1 – 5) to be posted on Share File Dr. Terrell or designee completes draft of Introduction. Dr. Terrell reviews/approves draft of introduction.
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8. New Business/Miscellaneous

Next Scheduled Meeting: Wednesday, May 17, 2017

Adjournment: *Meeting adjourned at 1:50pm.*

*Respectfully submitted by Michael O'Leary, recorder.*



Robert Tissue, Chair

5/17/2017

Date