

Eastern West Virginia Community and Technical College

Student Survey Report Analysis

Fall 2020

Prepared by: Joe McGee, Assessment Committee Chair

The following report presents the data collected from the Fall 2020 student survey. This survey replaced the former survey vehicle (IDEA) and is delivered to the students via Blackboard. This change went into effect during the Spring 2020 semester. The response rate for this semester decreased by 13 percentage points. This may be due to two factors: 1) The online instruction model does not allow for the instructor to provide class time to complete the survey and 2) 51% of our eligible courses had very low, to zero, student responses. The former reason inhibits the number of survey completions, while the latter reason skews the data.

For the current Spring 2021 semester, I would encourage instructors to actively promote the surveys and to remind their students multiple times to participate.

It should be noted that the Fall 2020 survey included an additional question regarding the use of eBooks. While the

mean analysis will show the overall average response, the exact numbers reported as follows:

Definitely: 124

Very Likely: 27

Likely: 33

Not Likely: 59

Definitely Not: 160

Not Applicable: 7

While the overall survey data is collected for internal assessment, continued improvement, and reporting to the Higher Learning Commission, it should be noted that individual reports are given to faculty for self-assessment and to provide them an opportunity to gauge the effectiveness of their classroom strategy and pedagogy. Division Chairs also view the reports as part of the faculty evaluation process and to monitor the quality of teaching and learning.

Role: Assessment Committee Chair,
Eastern WV Community and Technical College
Evaluation: Blackboard Student Course Survey
Term: Fall 2020

Survey Effectiveness:

- Survey ran from November 1, 2020 – December 4, 2020
- 913 surveys distributed across 69 courses with 5+ students
- 410 responses received (only 34 of the 69 courses had 5+ student responses – 51% of our eligible courses had low to zero responses)
- 44.9% response rate as compared to
 - Summer 2020 = 57.9%
 - Spring 2020 = 52.6%
 - Fall 2019 = 32.08%
 - Spring 2019 = 27.3%

Response Range and Values:

Always = 5 Points

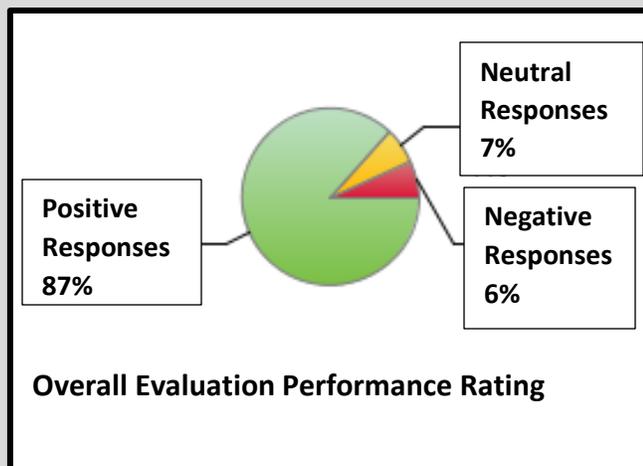
Frequently = 4 Points

Sometimes = 3 Points

Rarely = 2 Points

Never = 1 Point

Not Applicable = 0



Question Mean Analysis

Evaluation Question	Mean	Standard Deviation	# of Classes	Overall Average*
The instructor was well prepared.	4.62	.87	69	91%  5%
The instructor provided a detailed course syllabus at the start of the semester, which included the course learning outcomes, and the course grading policy and grading scale.	4.81	.58	69	95%  4%
The instructor provided detailed descriptions of assignments and communicated lesson goals.	4.70	.67	69	91%  7%
The instructor made effective use of course time.	4.76	.52	69	91%  5%
The instructor utilized a variety of activities and assignments that helped students learn.	4.51	.80	69	89%  7%
The instructor provided useful feedback on student work.	4.45	.94	69	85%  9%

The instructor was available to meet or otherwise communicate with students.	4.70	.64	69	91%  3%
The instructor returned tests and assignments in a timely manner.	4.72	.62	69	90%  7%
The instructor encouraged students to integrate previous learning in discussions and assignments.	4.58	.71	69	91%  5%
The instructor provided clear and helpful answers to questions.	4.69	.68	69	89%  8%
The instructor was willing to listen to students' questions and was open to student feedback about the course and instructional methods.	4.77	.54	69	93%  5%
The instructor asked questions that promoted thinking and encouraged students to express ideas or opinions.	4.66	.72	69	90%  5%
The instructor actively engaged students.	4.60	.79	69	88%  7%

The instructor taught class in a way that helped students make connections to their personal and professional lives.	4.51	.96	69	87%  5%
The instructor was knowledgeable regarding the subject matter.	4.77	.53	69	94%  4%
How likely are you to recommend this instructor and the course to a future student?	4.44	.98	69	86%  10%
I prefer to have e-books for my classes rather than a physical text.**	2.90	1.77	69	44%***

*Overall averages based on % value attributed to survey scoring (i.e. a “5” being equal to 100%)

**Percentage increases/decreases ( ) are as compared to the previous term

***New question posed specifically for this semester. We wanted to get a sense of receptivity/desire to moving towards ebooks.