

**Eastern WV Community & Technical College  
Master Course Record**

<b>Course Prefix and Number:</b> TRT 201
<b>Course Title:</b> Hospitality Management
<b>Recommended Transcript Title:</b> Hospitality Management
<b>Date Approved/Revised:</b> 8/3/07; 11/6/17
<b>Credit Hours:</b> 3 <b>Contact hours per week (Based on 15 week term):</b> 3 <b>Lecture:</b> 3 <b>Lab:</b>
<b>Prerequisite:</b> None <b>Corequisite:</b> None <b>Pre/Corequisite:</b> None
<b>Grading Mode:</b> Letter Grade
<b>Catalog Description:</b> Overview of the hospitality industry, including hotel management, food and beverage operations, business and leisure travel markets, convention services, hospitality trends, guest based customer service strategies and career opportunities will be addressed.
<b>Course Outcomes:</b> <ol style="list-style-type: none"> <li>1. Discuss the role of management in marketing, human resources, finances, and information technology in the hospitality industry</li> <li>2. Explain the management of travel and tourism</li> <li>3. Explain the management of hotel and lodging, city and country clubs, and food and beverage services</li> <li>4. Explain the role of the management in event planning, recreation, and gaming entertainment</li> </ol>
<b>Implementation Cycle:</b> Fall
<b>Role in College Curriculum: (Check all that apply)</b> <input type="checkbox"/> <b>General Education Core (Specify category)</b> <input type="checkbox"/> <b>Technical Core:</b> <input checked="" type="checkbox"/> <b>Restricted Elective:</b> AAS and CAS in BUS <input checked="" type="checkbox"/> <b>General Elective:</b> <input type="checkbox"/> <b>Workforce Education</b> <input type="checkbox"/> <b>Other (Please specify)</b>
<b>Course Fee:</b> None
<b>Instructor's Qualifications:</b> Master's degree with 18 graduate level credits in business or Bachelor's degree and industry experience.
<b>Expanded Course Description:</b> This course prepares students to advance their hospitality career by offering a foundation of knowledge about the hospitality industry.

Prepared by: Seyed Mirkhani, Division Chair for Business, Computer and Information Technology, 6/27/07, 10/22/17

Approved Per LOT Minutes:

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Dean of Teaching and Learning

Date