



Dear Community Member,

On behalf of the Foundation at Eastern WV Community & Technical Community College, we are welcoming community members and businesses to help students soar and our College offer the best student experience!

As part of this initiative, we are offering the following donor scholarship levels and support options:

Student Scholarship Support Levels:

The College has received a grant from the U.S. Department of Education to develop a permanent scholarship endowment for students. The grant allows for a \$1 to \$1 match between October 1, 2023 to September 30, 2026. Our goal is to raise \$150,000 in solicited donations over the next three years within these Platinum, Gold, Silver, Bronze, and Friend of the Foundation Donor Levels:

- **Platinum:** \$5,000

Letter size plaque in the lobby with your Logo, individual press release and social media promotion regarding the campaign through the Foundation and College platforms, recognition during the annual fundraiser (Eastern's Farm to Table event), right to speak at the unveiling of lobby recognition event, and the President's Thank You reception.

- **Gold:** \$2,500

Half Letter size plaque in the lobby with your Logo, part of the group press releases with highlight and individual social media promotion regarding the campaign through the Foundation and College platforms, individual recognition during the annual fundraiser (Eastern's Farm to Table event), and the President's Thank You reception.

- **Silver:** \$1,000

Quarter Letter size plaque in the lobby with your name, part of the group press releases and group social media promotion regarding the campaign through the Foundation and College platforms with highlight and recognition during the annual fundraiser (Eastern's Farm to Table event).

- **Bronze:** \$500

Your name as part of a joint plaque with all *Bronze* donors of this level in the lobby, part of the group press releases and social media promotion regarding the campaign through the Foundation and College platforms and recognition during the annual fundraiser (Eastern's Farm to Table event).

- **Friend of the Foundation:** \$250

Your name as part of a joint plaque with all *Friend of the Foundation* donors of this level in the lobby, part of the group press releases and group social media promotion regarding the campaign through the Foundation and College platforms, and recognition during the annual fundraiser (Eastern's Farm to Table event).



Campus & Student Experience Support Options:

- **Campus Facility Branding Rights:** \$5,000 to \$25,000

Classrooms: \$5,000

Labs: \$10,000

College Foyer: \$10,000

Hallways: \$13,000

Educational Suites: \$15,000

Student Center: \$20,000

Board Room: \$20,000

Presidential Suite: \$25,000

More branding options available upon request

- **Bench Dedication: \$2,000**

Help Eastern beautify its campus and offer a better student experience by donating and gaining recognition with an everlasting bench branding opportunity. Name dedicated on bench, individual press release, social media, and recognition at Farm to Table.

- **Tree Dedication: \$500**

Donors receive recognition from a nameplate designation on an Eastern Tree of their choice that is everlasting. Name dedicated on tree, individual press release, social media, and recognition at Farm to Table.

Please contact The Foundation's Director of Non-Profits, Robert Burns by email Robert.burns@easternwv.edu or phone 304-434-8000 ext. 9233 to support your donation acquisition and reciprocating tax deduction letter.

Thank you for considering to help support Eastern's students soar! We hope to see you at the 2024 Farm to Table Fundraising event to be held on Wednesday, June 28 at the Misty Mountain Event Barn!

Sincerely,

A handwritten signature in blue ink that reads "Robert Burns".

Mr. Robert Burns

Director of Non-Profits