

**MAKE YOUR MARK: DECISIONS. DECIDE. DESTINY.**

# 2026 WV FBLA COLLEGIATE STATE LEADERSHIP CONFERENCE



## KEYNOTE SPEAKER

**Chris Mureithi**

*Award-Winning Author & Speaker*

The 2026 WV FBLA Collegiate State Leadership Conference challenges you to lead with intention through this year's theme: *"Make Your Mark: Decisions. Decide. Destiny."* Leadership and success are built through daily choices that shape character, opportunity, and impact. Through an inspiring keynote from Chris Mureithi, you will be encouraged to choose boldly, lead confidently, and take ownership of your future.



**Schedule-at-a-Glance**  
**Eastern WV Community  
& Technical College**  
**APRIL 23-24, 2026**

**CLICK HERE  
TO REGISTER**



More information  
**304.359.1296**






Email  
**dixie.heavener@easternwv.edu**



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## Thursday, April 23, 2026

TIME	ACTIVITY	ROOM
4:00 PM - 5:00 PM	<p><b>Check-In</b> Receive the finalized conference packet and competitive event line-up, plus your free t-shirt.</p>	Main Lobby Area
<p>5:00 PM - 7:00 PM</p> 	<p><b>Make Your Mark Meet-Up &amp; Cupcake Soirée</b> <i>Catered by The Berry Best 304 Catering &amp; Beth's Cupcakes and More</i></p> <p>Indulge in a beautifully curated grazing board featuring premium charcuterie meats, artisan cheeses, fresh fruits and vegetables, savory dips (including buffalo chicken dip), meatballs, and more. Top it off with a delectable cupcake and a sparkling mocktail of your choice.</p>	Student Lounge
<p>6:00 PM-7:00 PM</p> 	<p><b>Line Dancing 101</b> Instructor: Michele Sites, AFAA &amp; NASM Certified Personal Trainer &amp; Group Fitness Instructor</p> <p>Kick up your boots and join a high-energy line dancing session! Whether you're a seasoned dancer or have two left feet, this fun, beginner-friendly experience is all about laughing, moving, and making memories. Step onto the dance floor, try something new, and celebrate the start of an unforgettable conference.</p>	104B
<p>7:00 PM-9:00 PM</p> 	<p><b>Depart Campus for the Night</b></p> <p>If you're up for some friendly competition, visit South Branch Potomac Valley Lanes for a game of cosmic bowling. Located conveniently 0.5 miles from the conference's host hotel, the South Branch Inn. (The bowling alley is right behind Moorefield's Wal-Mart).</p>	



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## Friday, April 24, 2026 Morning Sessions

TIME	ACTIVITY	ROOM
8:00 AM - 10:30 AM  	<p><b>Pop-Up Coffee &amp; Latte Bar</b> Catered by Little Honey’s Cafe</p> <p>Enjoy one complimentary specialty coffee or latte per attendee. Additional beverages available for purchase at \$6 each. Fresh donuts and pastries will also be provided – on us! Sip. Savor. Socialize.</p>	Main Lobby Area
9:00 AM - 9:30 AM	<p><b>Opening Session</b> <i>More information to come.</i></p>	Student Lounge
9:30 AM - 10:30 AM  	<p><b>Keynote Speaker</b> Chris Mureiti, Award-Winning Author &amp; Speaker</p> <p><i>“Decisions. Decide. Destiny.”</i> This dynamic session will inspire you to choose boldly, lead confidently, and take ownership of your future.</p>	Student Lounge
10:30 AM - 12:30 PM	<p><b>Competition Events</b> <i>More information to come.</i></p>	TBD



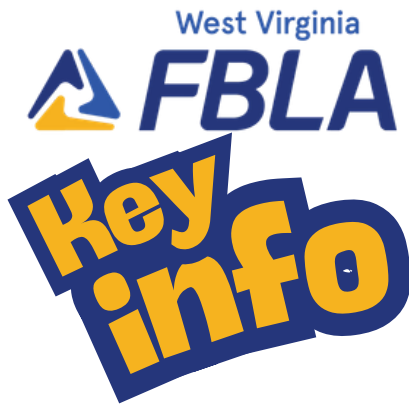
# MAKE YOUR MARK: DECISIONS. DECIDE. DESTINY.

## Friday, April 24, 2026 (Afternoon Sessions)

TIME	ACTIVITY	ROOM
12:30 PM - 1:30 PM 	<b>Lunch is served!</b> <i>South Branch BBQ is bringing the flavor with a fully loaded taco bar featuring seasoned ground beef, grilled chicken, and all your favorite toppings. Customize your tacos, connect with fellow attendees, and recharge for the rest of the day.</i>	104B
1:30 PM - 3:30 PM	<b>Competition Events</b> <i>More information to come.</i>	TBD
4:00 PM - 5:00 PM	<b>Award Ceremony &amp; Closing Remarks</b>	Student Lounge
5:00 PM - 5:30 PM 	<b>Travel Treats</b> <i>Visit the candy buffet for a sweet treat to enjoy on the ride home.</i>	Main Lobby Area

# THANK YOU!

STATE DIRECTOR, DIXIE HEAVENER, AND THE CAMPUS COMMUNITY OF EASTERN WV COMMUNITY & TECHNICAL COLLEGE HOPE YOU ENJOY THE 2026 WEST VIRGINIA FBLA COLLEGIATE STATE LEADERSHIP CONFERENCE!



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## **Registration is OPEN**

Your adviser can register you now through BluePanda.

Cost: \$60 per student

Closes: March 31, 2026

Visit: <https://app.gobluepanda.com>



## **Lodging**

South Branch Inn Moorefield

Call 304-538-2033 or 800-856-9167\*

Group Rate: \$110/room (Based on double/single occupancy. Additional guests are \$10/person.)

- Must book under “**EWVCTC**” before **April 1, 2026**, to get the discounted group rate.

***\*Do not attempt to book online. Call the number provided above and mention “EWVCTC” by 4/1!***



## **Accommodation Request**

WV FBLA Collegiate is committed to providing conference experiences and environments that are welcoming, inviting, and user-friendly for all attendees. The state director, Dixie Heavener, recognizes that some individuals require specific accommodations to ensure their full and equal participation at WV FBLA Collegiate SLC.

Requests for specific accommodations, including the dates and times of anticipated services, must be received by Ms. Heavener at [dixie.heavener@easternwv.edu](mailto:dixie.heavener@easternwv.edu) no later than March 31, 2026, to ensure those arrangements can be scheduled and confirmed before the conference.



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2026 COLLEGIATE SLC**

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